2016 ANNUAL CONVENTION & TRADE SHOW

MARCH 22-26, 2016
The Cosmopolitan of Las Vegas
Las Vegas, Nevada

REGISTER ONLINE TODAY!
www.nbea.org
The excitement is building as NBEA is coming to the “Entertainment Capital of the World” for the NBEA 2016 Annual Convention, March 22-26, in Las Vegas, Nevada.

This year’s convention will be held at The Cosmopolitan of Las Vegas. Located in the heart of the Las Vegas strip, you are just steps away from all that Las Vegas has to offer. Las Vegas continues to build upon its reputation as a vibrant showcase for the extraordinary by offering the grandest hotels, the biggest stars in entertainment, the highest caliber of award-winning chefs, and the brightest lights.

In addition to over 70 educational sessions, hands-on technology workshops will be offered to expand specific skills and introduce additional technology. In addition, keynote speakers, the trade show, and networking functions provide business educators with an exceptional opportunity to learn new ideas and skills that can be utilized in the classroom and workplace.

GENERAL CONVENTION COMMITTEE
NBEA President Robert B. Blair, Murfreesboro, Tennessee, directs the work of the NBEA General Convention Committee, which includes Patricia Arneson, Wayne State College, Wayne, Nebraska, director of the Convention Program Committee; Janet M. Treichel, NBEA Executive Director, and Laura Sutherland, NBEA Convention & Meetings Director.

CONVENTION REGISTRATION
The registration form is located in this publication and is also available on the NBEA website at www.nbea.org. The early registration deadline is March 2 (registrations must be postmarked by this date). Registrations postmarked and received after March 2 and/or paid onsite will be processed at the full registration amount. Indicate the type of registration and number of tickets desired for any function and enclose payment in full. Registrations received without payment will be returned. A $50 processing fee will be charged for registrations cancelled on or before March 2; after that date, no refunds will be made. All requests for refunds from cancellations must be submitted in writing to NBEA headquarters by March 2. Refunds will be made from NBEA headquarters by June 1. There will be no exceptions to the cancellation policy.

Registration will be open on Tuesday, March 22, from 8:30 a.m. to 6:00 p.m.; Wednesday, March 23, 7:00 a.m. to 3:30 p.m.; Thursday, March 24, from 8:00 a.m. to 3:30 p.m.; and Friday, March 25, from 8:00 a.m. to 11:30 a.m. Registration packets, including all tickets ordered, will be available during registration hours.

ONLINE REGISTRATION
Attendees paying with MasterCard or VISA can also register for the convention online. This process is convenient and totally secure. The registration form can be found at www.nbea.org. Individuals paying by check or purchase order must complete the registration form and mail it to NBEA.

ACCOMMODATIONS
Room rates at The Cosmopolitan of Las Vegas are $177 for a City Room (2 queen beds) and $197 for a Terrace Studio (king bed with private terrace). Rates are subject to 12 percent tax per night. Reservations are accepted on a first-come, first-served basis and are subject to availability. Visit the NBEA website at www.nbea.org to access the 2016 Convention information. You will be able to access the link for the hotel reservation system for hotel reservations made online. You may also return the hotel reservation form to The Cosmopolitan of Las Vegas by February 26 to ensure availability.

Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors. Rooms booked in the block without an accompanying convention registration will be subject to cancellation or rebooked at the hotel’s standard room rate. Reservations are accepted on a first-come, first-served basis and are subject to availability.
NEW PROFESSIONAL AND FIRST-TIME ATTENDEE RECEPTION

If you are a new professional in business education or this is your first time attending an NBEA convention, we invite you to a “get-acquainted” reception on Wednesday, March 23, from 1:30 p.m. to 2:30 p.m. This will be a perfect opportunity for us to welcome you to the convention and provide an overview of the week’s activities.

THE TRADITIONS

No doubt, you are looking forward to the many “traditional events” where NBEA members can network and exchange ideas. Join your peers for the Business Education Research Conference luncheon, sponsored by the Association for Business Education Research—Delta Pi Epsilon (Wednesday, March 23, from 11:45 a.m. to 1:15 p.m.), the Networking luncheon, (Thursday, March 24 from 12:15 p.m. to 1:45 p.m.) and the NBEA Awards luncheon (Friday, March 25, from 12:00 noon to 1:45 p.m.), where we pay tribute to our outstanding colleagues.

The Presidents’ Reception is a special event honoring Robert B. Blair, and NBEA past presidents. It will be held Wednesday, March 23, from 6:30 p.m. to 7:30 p.m. All attendees are invited to help thank these individuals for their service to NBEA.

The silent auction gives you the opportunity to bid on an exceptional variety of prizes assembled by members from each state and region to raise money for the NBEA National Marketing Program.

PROFESSIONAL DEVELOPMENT SEMINAR

The following professional development seminar is being offered in conjunction with the NBEA 2016 Annual Convention and is available to NBEA member registrants through advanced purchase only. Registrations are handled on a first-come, first-served basis.

Yikes! How Did I Ever Teach Personal Finance & Economics Without These Resources?

Wednesday, March 23
8:30 a.m. – 11:30 a.m.
(Ticket Required)

Participants will be introduced to and receive instruction on how to use the following three unique, teacher tested and student friendly materials, developed by the Council for Economic Education.

EconEdLink provides a premier source of classroom-tested, Internet-based economic and personal finance lesson materials for K-12 teachers and their students. With over 470 lessons to choose from, teachers can use as many of the lessons as they would like and as often as they would like.

Gen i Revolution consists of sixteen interactive missions in which students complete a variety of activities to help them learn important personal finance concepts. Within each mission, students are introduced to a character that is facing a particular financial crisis. As a part of the Gen i Revolution, the student learns about the crisis, strategically selects “Operatives”, and then completes activities with the ultimate goal of solving the mission.

Virtual Economics 4.0 contains over 1,400 activity-based lessons and more than 50 videos that explain the key economics and personal finance concepts.

Presenters: Gregory Valentine, Council for Economic Education, Evansville, IN; Doug Young, Council for Economic Education, New York, NY

EARN A CERTIFICATION IN PERSONAL FINANCE FROM W!SE!

Wednesday, March 23: Testing Available from 8:00 a.m. – 12:00 p.m.
(Ticket Required)

Do you teach personal finance? If so, we are pleased offer you the opportunity to earn the W!SE Certification in Personal Finance at this year’s NBEA 2016 Annual Convention, Working in Support of Education (WISE), a leading educational non-profit, offers teachers this unique opportunity to earn a Certification in Personal Finance by taking and passing the W!SE Certification in Personal Finance Test. We will be administering the test during the NBEA 2016 Convention on Wednesday, March 23, and participants will have 75 minutes to complete the test between the hours of 8:00 a.m. – 12:00 p.m. The test is web-based and participants will need to bring their own device to take the exam (i.e. laptop, tablet). Internet access will be provided.

Once you register for the NBEA 2016 Convention and the Certification in Personal Finance from W!SE, you will receive an email from W!SE containing the Certification in Personal Finance Study Manual which includes the topics you will need to review in order to prepare for the test. Preparation is self-guided. Registrations for the W!SE Certification in Personal Finance must be received by February 19, 2016.

**Registration for the NBEA 2016 Annual Convention is required to sign up for the W!SE Certification. There will be no exceptions.**
2016 ANNUAL CONVENTION
PROGRAM HIGHLIGHTS
March 22-26 • Las Vegas, Nevada

TUESDAY, MARCH 22
8:30 a.m. – 6:00 p.m.
Convention Registration and Resource Center

9:30 a.m. – 12:00 p.m.
Technology Workshops
Workshop 1A: What’s New in Microsoft Office 2016 (Beginning/Intermediate)
Workshop 1B: Access 2013: How to Prepare for Certification! (Beginning/Intermediate)

12:30 p.m. – 3:00 p.m.
Technology Workshops
Workshop 2A: Professional Engagement with Social Media! (Beginning/Intermediate)
Workshop 2B: Advanced Excel Topics (Intermediate/Advanced)

4:00 p.m. – 5:30 p.m.
Business Education Research Conference Wine & Cheese Expo
Sponsored by the National Association for Business Teacher Education (NABTE)
The Wine & Cheese Expo provides convention attendees, guests, and anyone interested in business teacher education a wonderful opportunity to network and socialize with colleagues and serves as a “kick-off” to the Business Education Research Conference. This year’s expo will feature brief remarks about NABTE resources and will showcase the recently published NABTE Curriculum Guide and Program Standards. Door prizes will be provided through a raffle, and a cash bar will be available. Come join us for this annual tradition hosted by NABTE.

5:30 p.m. – 7:00 p.m.
Technology Workshops
Workshop 3A: Document Acrobatics with Adobe Acrobat! (Beginning/Intermediate)
Workshop 3B: Adobe Presenter Makes Professional Online Lectures Easy (Beginning/Intermediate)

WEDNESDAY, MARCH 23
7:00 a.m. – 3:30 p.m.
Convention Registration and Resource Center

8:00 a.m. – 9:20 a.m.
Business Education Research Conference Opening Session

8:00 a.m. – 12:00 p.m.
WISE Certification in Personal Finance (Ticket Required)

8:30 a.m. – 11:30 a.m.
Professional Development Seminar (Ticket Required)
Yikes! How Did I Ever Teach Personal Finance & Economics Without These Resources?

8:30 a.m. – 11:30 a.m.
National Association of Supervisors for Business Education (NASBE) Rap Session
Communication session for state and local supervisors concerning business education trends and issues.

9:00 a.m. – 11:30 a.m.
Technology Workshops
Workshop 4A: It’s a 10! Take a Peek Into the New Windows! (Beginning)
Workshop 4B: Photoshop Boot Camp (Beginning/Intermediate)

9:25 a.m. – 10:25 a.m.
Business Education Research Conference Sessions
Session 1:
Social Media Marketing: The Newest Must-Have Business Skill. Technology continues to rock our world and change the way we live, and the impact it’s had on business is incredible. The students we teach today are pros at communicating with one another, but many have no idea the importance of digital and social media in the business setting. Companies are desperately seeking qualified individuals, and business teachers are in a unique position to teach the relationship between business and digital and social media. Not sure where to start or what social media is all about? Join us to learn about social media and discover new and creative ideas for your classroom!

Session 2: Community College Connection:
Assessments can be as diverse as the skill levels and educational backgrounds of the students enrolled in your programs. Discover a process where determining your program outcomes and identifying early student learning outcomes, can produce an effective, data-driven assessment plan. Learn how and why your program’s advisory board should be involved with the process. The presenter shares how “big picture” (paper and electronic portfolios) and “details” (outcome evidence and narratives) drive assessment in higher education.

Session 3: Create the Ultimate Classroom Experience: Motivational Tools & Strategies Adaptable for all Business Education Courses
Learners today are growing up in a time of instant gratification and constant distractions. This increases the need for engagement and motivation within the classroom. Join us and learn how to “Create the Ultimate Classroom Experience” through the use of classroom currency, digital badges, and other motivational games and activities that are suitable for all business education courses. Don’t settle for an average classroom experience; take the learners in your classroom to the next level!

10:00 a.m. – 3:15 p.m.
Exhibit Hall Open for Attendees

10:30 a.m. – 11:30 a.m.
Concurrent Sessions
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1:30 p.m. – 2:30 p.m.
Concurrent Sessions
Session 1: Delivering High Impact YouTube Presentations
(This session will be offered again on Friday, March 25, 2:15 p.m. – 3:15 p.m.)
Delivering effective YouTube presentations is now a common activity that students do in today's business environment. Do you know how to use YouTube effectively in your business and technology classrooms? This session is designed to provide YouTube users, both students and educators, with the skills, knowledge, techniques, and strategies to produce high quality, high impact videos as YouTube presentations!

Session 2: Sports and Event Marketing Strategies You Can Bet On!
(This session will be offered again on Thursday, March 24, 9:45 a.m. – 10:45 a.m.)
Sports captivates students' attention—they like to watch, read, talk, and participate in sports. So let’s use sports and other events to teach marketing concepts, including strategic marketing objectives, target markets, psychographics, and revenue sponsorship. Sports and event marketing is “BIG Business,” and most jobs are with businesses, not just sport teams! Using the gold standards of sporting events (the Super Bowl and March Madness brands and events), the presenter will demonstrate how major sporting events achieve their goals.

Session 3: Project-Based Digital Toolbox for Accounting and Personal Finance Educators
(This session will be offered again on Friday, March 25, 2:15 p.m. – 3:15 p.m.)
Are you looking for great new resources for your digital teaching toolbox? Do you even have a digital toolbox? Attendees will be introduced to digital resources that can be used in accounting and personal finance classrooms. The presenter will share projects and simulations, varying technologies (including traditional pen and pencil activities), and other digital resources to assist you with creating or sprucing up your curriculum in accounting and personal finance! Don’t wait any longer—start building your digital toolbox today!

1:30 p.m. – 2:30 p.m.
First Timers & New Professionals Reception
This event is designed for first-time attendees. Learn about the week’s convention and social activities, meet other “first-timers,” and mingle with some of NBEA’s leaders.

1:30 p.m. – 2:30 p.m.
Business Education Research Conference Sessions

1:30 p.m. – 2:30 p.m.
NBEA Lobbying Information Session

2:00 p.m. – 3:15 p.m.
Visit Exhibits

3:30 p.m. – 5:00 p.m.
Opening General Session

5:15 p.m. – 6:15 p.m.
National Association for Business Teacher Education (NABTE) Business Meeting

5:30 p.m. – 7:00 p.m.
Technology Workshops
Workshop 6A: Using Technology to Take a "Byte" Out of Innovative Voice Tools (Intermediate/Advanced)
Workshop 6B: Adding "Personal" to Online Courses: Physical Presence in the Online Classroom (Intermediate/Advanced)

6:30 p.m. – 7:30 p.m.
President’s Reception
This special event honors Robert B. Blair, NBEA President, and all past presidents of NBEA
NATIONAL BUSINESS EDUCATION ASSOCIATION

Program Highlights

Session 4: You Want Me to Tweet What?
Twitter is a hot topic in education, especially for business and information technology educators. As business teachers, many of us have experienced what it’s like to be “on an island” with our content. Through Twitter, you can connect with other business teachers across the country and get resources for your classes from all over the world! Find out what’s “hot” on Twitter (or Tweetdeck) and learn how to create your own Professional Learning Network (PLN). Discover the power of using Twitter as a communication tool with your students, parents, and community. Learn what other business teachers are doing and start connecting with them today! **A Twitter account is not required to attend, however please note this will not be a “how-to” session on setting up an account.

Session 5: Killing a Career: The Legal Entanglements of Social Media
(This session will be offered again on Friday, March 25, 3:30 p.m. – 4:30 p.m.)
The unprecedented growth of social media has mesmerized young people around the globe. Through social media they have enjoyed instant communication, wide spread contact with others, a continual pipeline to their peers, and the comfort of an unending stream of entertainment for their personal amusement. Few, however, have considered the dangers hidden within the social media fad that can quite literally, kill a career.

Issues that today’s students will face when they enter the job market include: social media policies that catch employees by surprise; bring your own device (BYOD) or company owned, personally enabled device (COPE) procedures; legal consequences of posting derogatory comments on Facebook and other outlets; legal issues regarding harassment and bullying via social media in the workplace; and First Amendment and labor law issues hidden within the social media fad. This presentation examines these issues as well as other computer-related legal problems to help business teachers educate students on what they need to know about the social media revolution as they venture into the hunt for employment and prepare for that first day on the job.

Session 6: Engaging Advisory Boards and Business Partnerships
Working with community business partners creates connections that students remember long after graduation. Discover how you can create partnerships with businesses in your area, to work directly with students and staff to make student-to-business experiences a reality. Presenters will share how to create and utilize advisory boards to the fullest to create sustainable business partnerships with your school and programs.

Session 7: Mobile Software Applications Development
Mobile software applications development (‘mobile apps’) is one of the fastest growing economic sectors in the world today. Leading economic analysts predict that the mobile app market will continue to grow to be a $100 billion industry this year. Consequently, individuals with mobile app development skills are best prepared to intercept this economic opportunity.

The audience will be guided through the complete workflow process in app development from writing a project proposal, creating a project budget and project plan/timeline, storyboarding, organization of digital assets, and product development. The session will also explore the entrepreneurial skills needed for the mobile app industry.

8:30 a.m. – 9:30 a.m.
Business Education Research Conference Sessions

8:30 a.m. – 11:00 a.m.
Technology Workshops
Workshop 7A: Using Weebly to Develop an Electronic Portfolio (Beginning)

Workshop 7B: How to “Explain Everything” Using Interactive Screen Capturing: Energize, Entertain, Educate (Beginning/Intermediate)
9:00 a.m. – 3:30 p.m.
Exhibit Hall Open for Attendees
9:45 a.m. – 10:45 a.m.
Legislative Seminar
9:45 a.m. – 10:45 a.m.
Concurrent Sessions
Session 1: pro • fes • sion • al • ism - What is It and Should It Be Taught in 2016?
Times have changed drastically in so many ways. We want everything fast and we depend on technology for everything. However, professionalism is something that must be taught at all levels. Assuming people will understand and grasp the art of professionalism is a poor assumption to make. As a role model for your students, learn key elements of teaching professionalism to your students through the use of various ideas and activities.

Session 2: Sports and Event Marketing Strategies You Can Bet On!
Sports captivates students’ attention—they like to watch, read, talk, and participate in sports. So let’s use sports and other events to teach marketing concepts, including strategic marketing objectives, target markets, psychographics, and revenue sponsorship. Sports and event marketing is “BIG Business,” and most jobs are with businesses, not just sport teams! Using the gold standards of sporting events (the Super Bowl and March Madness brands and events), the presenter will demonstrate how major sporting events achieve their goals.

Session 3: Solving Real-World Ethical Challenges
(This session will be offered again on Thursday, March 24, 11:00 a.m. – 12:00 p.m.)
People know what to do, what not to do, and what constitutes ethical/unethical behavior. How then do good people end up making poor decisions that can result in lost jobs, lost business, misplaced trust, and ruined reputations? How do you make a decision when your values and your company’s values are in conflict? Do recent events in business and government...
tell students that no one is accountable and there are no consequences to poor decision-making? This interactive session will focus on the ethical decision-making process and how it can be applied to real-life ethical dilemmas in a variety of business classes.

9:45 a.m. – 10:45 a.m.
Visit Exhibits

11:00 a.m. – 12:00 p.m.
Concurrent Sessions

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Session 2: How Your School Store Can Brand Your Program
Learn how to start and maintain a school store—a work based learning opportunity for your students and a revenue generator for your business education program. The presenter will explain how a successful school store can create a brand and a buzz for your department that positively affects recruiting efforts. Attendees will take away ideas on how to use social media and marketing trends to brand their programs within the school and community.

Session 3: Product-Based Learning: The Lean Startup Model in the Classroom
In product-based learning, students create products and services that are actually in demand by others outside of school. By placing emphasis on the end user, class time is spent developing 'real world' solutions to authentic problems. Grades, tests, and homework are moot in this business-like environment. The classroom is a mix between a “mad scientist’s laboratory” and a startup company. Discover how educators can apply the “Lean Startup Model” in their own classrooms or career student organizations.

Session 4: Innovate, Explore & Engage with 3D Printing
Printing in three dimensions is a cutting edge technology innovation that is revolutionizing business today. Exposing students to innovation is a gateway to further exploration and study. In this session, attendees will be shown a 3D printer, samples of products produced, and how it is feasible and purposeful in a classroom lab. Connections will be made to project applications for students and competitive teams to integrate this innovation into course work and presentation preparation. Specifically, attendees will consider projects to incorporate in their classrooms that apply 3D printer technology or cause students to research and explore the impact of 3D printer technology.

Session 5: Be A Coding Superhero
You don't have to be a 'superhero' to incorporate coding into your classroom, but when you do, your students will believe they have super hero powers! We are preparing students for future jobs that do not exist, and programming skills are becoming an ever-important asset to students entering the workplace. This session will review resources to introduce students to the world of computer science. Demonstrations will be given on activities that apply basic coding concepts through problem-solving activities, websites, and mobile device apps. Teachers will leave this session with “coding confidence” and multiple ideas on incorporating coding into their classrooms! Don't be afraid! This interactive session will jump-start your super coding powers!

Session 6: Essential Communication Skills for Workplace Success
Getting a job in business requires one set of communication skills while succeeding on the job and advancing in a career require additional communication skills. This session will discuss communication skills needed to help business students keep a job, as well as advance in their careers. Activities will be presented that can be used in the business education classroom to help students work on and improve their communication skills in the workplace.

Session 7: Innovations in Technology
This session will enable participants to discover the possibilities of “disruptive technologies” which are becoming commonplace in our post-modern technological world. Discover how the “Internet of Things,” wearable technologies, autonomous vehicles, virtual and augmented reality, and related developments will change your personal and professional environments and impact the constantly evolving business education curriculum.

11:00 a.m. – 12:00 p.m.
Business Education Research Conference Sessions

12:00 p.m. – 2:30 p.m.
Technology Workshops


Workshop 8B: Word Tips and Tricks: 100 Cool Things to Learn (Beginning/Intermediate)

12:15 p.m. – 1:30 p.m.
Networking Luncheon

1:30 p.m. – 2:30 p.m.
Visit Exhibits

2:30 p.m. – 3:30 p.m.
Concurrent Sessions

Session 1: Teaching Technical Trading and Options to High School Students
A high school educator pairs with a successful trader on the Chicago Board of Trade to explore option strategies to be used when teaching high school investing. The presenters share their insights and strategies for trading options, using a hands-on approach to explain the concept of an ‘option.’ The session will explore multiple ways to trade options through buying and selling calls, puts, straddles, strangles, and vertical spreads! Teachers will be able to bring the ‘power of options’ to their classrooms through the use of free curriculum and allowing their students to compete and trade against other schools throughout the country.
**Session 2: Collaborative Learning in the Business Education Classroom**

Collaborative learning has many positive benefits for students. When students collaborate, as part of the learning process, they are more engaged, learn to work with others, and improve their soft skills. However, these efforts take time for the business educator to plan and manage. With careful planning and practice, collaborative learning can be used in any classroom, in less time than what many teachers may think. An array of methods and tools can be used by teachers to engage students and target different learning styles. The benefits of collaborative learning far outweigh the drawbacks. The purpose of this session is to provide an overview of collaborative learning methods and tools that can be used by business educators, in an efficient and effective way.

**Session 3: The Business of Entertainment**

It’s not just sports and movies anymore! The entertainment industry is a billion dollar business where a ‘star is born’ every day. From reality TV to the movie and music industries, entertainment is changing how consumers spend their time and money. This session shares classroom ideas and lesson examples to enhance the way you teach entertainment marketing.

**Session 4: How LinkedIn Can Increase Opportunities For Your Students**

As business educators, our goal is to increase the professionalism of our students as we prepare them to enter college and their career. This session will demonstrate how students can leverage LinkedIn to gain networking skills, increase potential job opportunities, and demonstrate their professionalism in a digital world. Attendees will leave with a plan of action so they can learn the best practices to confidently teach their students LinkedIn, and guide them through the process of creating an effective profile.

**Session 5: Teaching Social Entrepreneurship**

According to the Harvard Business Review, millennials, roughly 50% of the global workforce, seek work that connects to a larger purpose. Unsurprisingly, social entrepreneurship is a hot topic among business students for just this reason. This presentation explores social entrepreneurship, what that term really means, and how social entrepreneurship can be implemented into high school or collegiate curriculum as a course, unit, or co-curricular project. Attendees will receive resources related to social entrepreneurship education.

**Session 6: Jazz Up Your Online Course**

Do you need new ideas for online course design and delivery for your business courses? Do you have trouble with student engagement? This session will provide ideas for utilizing various resources to ‘jazz up’ your online course. Topics will include incorporating virtual group projects, screen capturing, videos, self-check activities, reality TV shows, and more. Various methods of encouraging student engagement will be discussed. A sample online basic business course will be observed that will provide concepts that apply to all learning management systems and online courses.

**Session 7: Business Incubator—Shark Tank In The Classroom**

Entrepreneurship is a hot topic among students and business experts serve as coaches and mentors to create and fully develop their own product or service. Real entrepreneurs and business experts serve as coaches and mentors to create and fully develop their own product or service. Attendees will receive resources related to social entrepreneurship, what that term really means, and how social entrepreneurship can be implemented into high school or collegiate curriculum as a course, unit, or co-curricular project. Attendees will receive resources related to social entrepreneurship education.

**Session 8: Jazz Up Your Presentations**

Amp Up Your Presentations Workshop 9A: The Unbelievable Google Adventure (Beginning/Intermediate)

Workshop 9B: Amp Up Your Presentations with Nearpod (Beginning)

**FRIDAY, MARCH 25**

8:00 a.m. – 11:30 a.m.

Convention Registration and Resource Center

8:30 a.m. – 11:00 a.m.

Technology Workshops

Workshop 10A: The Unbelievable Google Adventure (Beginning/Intermediate)

Workshop 10B: Let’s Flip It! (Beginning/Intermediate)

9:00 a.m. – 10:00 a.m.

Concurrent Sessions

Session 1: How and Why to Teach Employability Skills in your Business Classes

What skills do students need to get a job, keep the job, and advance in their job? During this session, professional employability skills students need now, and in the workplace, will be identified and demonstrated. Creative and innovative activities, videos, role playing, ideas, and resources will be shared. Learn how to naturally integrate and teach employability skills throughout your business curriculum and link those workplace skills into your existing lessons. Plus, learn how your students will be able to differentiate why they need those skills, without whining!

Session 2: Business Incubator—Shark Tank In The Classroom

Discover how to incorporate an innovative business incubator course into your business curriculum, and watch your students become excited about entrepreneurship! Through this program, students have the opportunity to create and fully develop their own product or service. Real entrepreneurs and business experts serve as coaches and mentors to create and fully develop their own product or service.
mentors, guiding student teams through the process of ideation, market research, and business model development. Participants will be shown course curriculum, incubator class design, format of the course, as well as video footage of the program.

Session 3: Making it Real: Building Business Relationships to Benefit Your Program
Effective utilization of business partners can enhance your program by bringing real-world relevance to your business program curriculum. This dynamic session will outline ways to build relationships with business partners that will benefit educators and students. Details will be shared on how to recruit business partners and create activities in which they can participate with students.

Session 4: Opportunities and Challenges for the Middle School Business Educator
While "business education" was originally thought of as classes taken at the high school level to prepare students for the world of business, it is now commonplace to see business education classes at the middle school level as teachers prepare students not only for the world of business, but for the world. This session will explore the role of business education in middle schools, the changing middle school curriculum, and trends and issues specific to middle school.

Session 5: Forensic Accounting in the Classroom
In today's business world, the job description of an accountant can vary greatly. One growing area of accounting surrounds fraud and forensic issues. In this session, we will discuss the definition of fraud, the role of forensic accountants, and the ideal skill sets forensic accountants possess. Additionally, we will discuss how this information can be passed along to students in various methods, including research opportunities, ethics discussions, and hands-on projects using computer software.

Session 6: Engaging English Language Learners More Effectively in the Business Classroom
The diversification of our country has led many schools, districts, community colleges, and universities to become more mindful of using strategies and methodologies that are geared toward making English Language learners successful. Many teachers worry about effectively differentiating their lessons to meet the needs of English learners while still meeting the needs of their other students. The use of ELL strategies benefits all students and should be incorporated throughout grades K–12 and beyond. These strategies and activities work with all levels of learners and enhance language acquisition, while making learning fun and engaging for everyone.

Session 7: Industry and Educational Trends and Insights in Data Analytics
Data analytics is impacting the way information is collected, stored, retrieved, and used in business, government, and the cyber-world. Career opportunities for students abound in this field. The presenters will discuss data analytics, skills, and competencies needed to be successful in the field, educational opportunities, and potential careers in the industry.

9:00 a.m. – 10:00 a.m.
Business Education Research Conference Sessions

10:30 a.m. – 11:30 a.m.
Concurrent Sessions

Session 1: The Shock of Workplace Reality: What Students Need to Know to Get Along and Get Ahead in a Diverse Workplace
Congratulations! Your student has finally accepted a job offer and breathes a sign of relief. Exciting times are ahead! Yet students do not necessarily understand “workplace reality” about what happens after they get hired. Do they know how to make an impression with their new employer and colleagues? How to make every day count? Are they prepared to make an impact in their first 90 days? This session provides a human resource professional’s perspective on how to succeed on the job—the “do’s and don’ts” of getting along and getting ahead in today's diverse workplace.

Session 2: Developing the Entrepreneurial Mindset
This presentation will provide a real world perspective into the challenges and opportunities of being an entrepreneur in today's world. Topics discussed will include how to prepare students, which skills are important to emphasize, and tools and techniques that can help launch and/or prepare students for owning their own business. The session will also include short activities and vignetted to encourage audience participation to implement in the classroom.

Session 3: Constructing Your Accounting Class—From the Foundation through the Roof!
Do you want to know how to build your accounting class with a firm foundation in accounting concepts so your students experience towering success? This session explores the building blocks of mnemonics, games, and videos as the secrets of constructing a successful accounting course!

Session 4: Is a Game Development Job in Your Students’ Future?
Are you currently teaching video game development in your curriculum, or are you considering adding it to your curriculum in the future? Two experts with extensive experience in the game development field will share their observations and insights on what employers are looking for in prospective employees in this field, the types of positions and their responsibilities, and the job outlook as well as some of the misconceptions about working in the video game industry. Learn about the technical skills, soft skills, and other skills that will help students get a job in game development and then advance in their career. The experts will also talk about key elements or courses that should be included in a video game development curriculum to best prepare students for a video game development career.

Session 5: Upping the Ante and Playing Your Cards Right!
With so many student organizations, we must up the ante for the National Business Honor Society (NBHS). This session will take you through many different winning combinations that NBHS chapter advisers have used to hit the jackpot. By sharing the best practices from many NBHS Chapters, you will go home with a full house of ideas for your chapter and your members will find their
ace in the hole by promoting business and business education for your student body and community.

Session 6: Using Social Media to Teach Business Communication and Marketing to Middle and High School Students
As companies are embracing social media to market to customers and building loyalty, our students are also embracing many tools to engage with others online. Let’s look at social media’s influence and how we can use it to teach students important skills in business communication and marketing. This presentation will help educators develop ideas for middle and high school business education classrooms and will include rubrics for assignments.

10:30 a.m. – 11:30 a.m.
Business Education Research Conference Sessions

12:00 p.m. – 1:45 p.m.
NBEA Awards Luncheon
Presentation of the NBEA Awards Middle School Teacher of the Year, Secondary Teacher of the Year, Postsecondary Teacher of the Year, Collegiate Teacher of the Year, and Distinguished Service Award

2:15 p.m. – 3:15 p.m.
Concurrent Sessions
Session 1: Delivering High Impact YouTube Presentations
Delivering effective YouTube presentations is now a common activity that students do in today’s business environment. Do you know how to use YouTube effectively in your business and technology classrooms? This session is designed to provide YouTube users, both students and educators, with the skills, knowledge, techniques, and strategies to produce high quality, high impact videos as YouTube presentations!

Session 2: What Is Your School Violence IQ?
School violence, including shooting incidences, is on the rise across the United States. But do you know what to do if your school is targeted for this type of school violence? What are the characteristics of an individual who would start shooting in a school? Would you be able to identify pre-attack indicators? Would you know how to respond (run, hide, or fight)? How would law enforcement respond to a shooting attack in a school? If you would like answers to these questions, join two special agents from the FBI as they discuss this topic.

Session 3: Project-Based Digital Toolbox for Accounting and Personal Finance Educators
Are you looking for great new resources for your digital teaching toolbox? Do you even have a digital toolbox? Attendees will be introduced to digital resources that can be used in accounting and personal finance classrooms. The presenter will share projects and simulations, varying technologies (including traditional pen and pencil activities), and other digital resources to assist you with creating or sprucing up your curriculum in accounting and personal finance! Don’t wait any longer—start building your digital toolbox today!

2:30 p.m. – 4:00 p.m.
Technology Workshops
Workshop 11A: Technology Tools for Formative Assessment (Beginning/Intermediate)

Workshop 11B: Interactive Presentations Using PowerPoint Add-Ons (Beginning/Intermediate)

3:30 p.m. – 4:30 p.m.
Concurrent Sessions
Session 1: Using Social Media to Establish Your Professional Brand
To succeed in today’s highly competitive, technology-driven world, both business entrepreneurs and educators recognize social media as a powerful tool used to establish a business/professional brand and network. Learning to use social media for these purposes can be an advantage for the success of students in the workplace. Participants will review the profile of the Social Media Enabled Professional, which lists major work responsibilities and work tasks used to develop a professional brand and network. Lessons will be shared that can assist educators in working with students to develop social media skills, as well as a business brand and network.

Session 2: Killing a Career: The Legal Entanglements of Social Media
The unprecedented growth of social media has mesmerized young people around the globe. Through social media they have enjoyed instant communication, wide spread contact with others, a continual pipeline to their peers, and the comfort of an unending stream of entertainment for their personal amusement. Few, however, have considered the dangers hidden within the social media fad that can quite literally, kill a career.

Issues that today’s students will face when they enter the job market include: social media policies that catch employees by surprise; bring your own device (BYOD) or company owned, personally enabled device (COPE) procedures; legal consequences of posting derogatory comments on Facebook and other outlets; legal issues regarding harassment and bullying via social media in the workplace; and First Amendment and labor law issues hidden within the social media fad. This presentation examines these issues as well as other computer-related legal problems to help business teachers educate students on what they need to know about the social media revolution as they venture into the hunt for employment and prepare for that first day on the job.

Session 3: How LinkedIn Can Increase Opportunities For Your Students
As business educators, our goal is to increase the professionalism of our students as we prepare them to enter college and their career. This session will demonstrate how students can leverage LinkedIn to gain networking skills, increase potential job opportunities, and demonstrate their professionalism in a digital world. Attendees will leave with a plan of action so they can learn the best practices to confidently teach their students LinkedIn, and guide them through the process of creating an effective profile.

SPECIAL Event:
8:30 a.m. – 5:00 p.m.
Business Education Research Conference Sessions

9:00 a.m. – 11:00 a.m.
Closing General Session

SUNDAY, MARCH 26
## GENERAL INFORMATION

The Cosmopolitan of Las Vegas is the headquarters hotel for the NBEA 2016 Annual Convention, March 22-26.

Hotel accommodations can be made by contacting The Cosmopolitan of Las Vegas at 855-435-0005. Please make sure to specify the following:

Group Name: NBEA 2016 Annual Convention  
Group Code: snbea6

To make your reservations online, visit our web site at www.nbea.org.

Room rates at The Cosmopolitan of Las Vegas are:
- $177 - City Room (2 queen beds)
- $197 - Terrace Studio (King room with private terrace)

The Cosmopolitan of Las Vegas requires a credit card be provided at the time of booking your reservation. The credit card will be charged a deposit of one (1) night's room and tax to secure the reservation. Reservations must be made by February 26, 2016.

Rates are subject to applicable state & local taxes (currently 12% per night) in effect at time of check in. Reservations are accepted on a first-come, first-served basis and subject to availability. Your credit card holds your room reservation until 6:00 p.m. the day of arrival. You must cancel your reservation 72 hours prior to your arrival date or you will be charged one nights room & tax for the arrival date and your reservation will be cancelled as a no show. Check-in time is 3:00 p.m.; check-out time is 11:00 a.m.

Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors.

*Note — Credit card guarantees and deposits will be refunded only if cancellation notification is given within 72 hours prior to arrival.

The hotel does not mail confirmation slips. For your convenience, an e-mail confirmation may be sent if that information is provided (at right).

For more information about the NBEA 2016 Convention and The Cosmopolitan of Las Vegas, visit our web site at www.nbea.org.

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### Guest Information

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Marriott Rewards # _____________________________

Please Reserve ________ Room(s) for ________ Person(s)  
Name(s) of person(s) sharing accommodations:  
______________________________________________  
______________________________________________

For Arrival on ___ ___ / ___ ___ /___ ___  Departure on ___ ___ / ___ / ___ ___

Please check your room preference:  
- ☐ King  
- ☐ Double/Double

Note: The Cosmopolitan of Las Vegas is a smoke-free environment in all guest rooms, restaurants, meeting rooms, and public spaces. Smoking is permitted in the lounges and casino area. Check-out time is 11:00 a.m. Rooms may not be available for check-in until after 3:00 p.m. Reservations requested after the cut-off date and/or after the room block is filled are subject to availability and may not be available at the group rate.

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### Payment Information

- **$177 City Room**  
- **$197 Terrace Studio**

Check or money order enclosed for $ ____________

Please charge my:  
- ☐ AMEX  
- ☐ Carte Blanche  
- ☐ Diners Club  
- ☐ Discover  
- ☐ MasterCard  
- ☐ VISA/BankAmericard

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Your credit card holds your room reservation until 6 pm day of arrival. You must cancel your reservation 72 hours prior to your arrival date or you will be charged one nights room & tax for the arrival date.

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Signature
TECHNOLOGY WORKSHOPS

The following technology workshops are offered in conjunction with the NBEA 2016 Annual Convention and are available to NBEA member registrants through advanced registration only. Registrations are handled on a first-come, first-served basis. Please note that all workshops will accommodate 1 person per computer.

1A What’s New in Microsoft Office 2016
(Beginning/Intermediate)
Tuesday, March 22, 9:30 a.m. – 12:00 p.m.
Join us and discover the new Microsoft Office 2016! After an overview, we’ll explore the new features of each application. You will also be provided with useful ideas to incorporate these features into your lesson plans or use the examples as extra projects in your classes. Come see what’s new in Microsoft Office 2016!

1B Access 2013: How to Prepare for Certification!
(Beginning/Intermediate)
Tuesday, March 22, 9:30 a.m. – 12:00 p.m.
Have you wanted to get certified in Access 2013 but did not feel confident in your skills? Let us help prepare you to pass the Access 2013 certification exam. You do not have to use Access on a regular basis or teach it in order to become certified. You will learn tips and tricks to help you pass with flying colors! This workshop is filled with hands-on activities, lessons, and invaluable resources.

2A Professional Engagement with Social Media!
(Beginning/Intermediate)
Tuesday, March 22, 12:30 p.m. – 3:00 p.m.
Social media is a constant presence in today’s world of business and marketing. However, ensuring a strong professional presence is more important than ever for teachers and their students. Join us to learn how to set up your social media accounts to get them noticed, how to teach students to use social media in business and to promote themselves professionally, as well as ways to engage your students using social media as a tool.

2B Advanced Excel Topics
(Intermediate/Advanced)
Tuesday, March 22, 12:30 p.m. – 3:00 p.m.
Join us to learn about PivotTables and other Excel skills that you are required to teach, but may not have had the chance to learn yourself. Expand your toolbox of ideas on how to make those advanced Excel skills manageable for the students, as well as providing them with Excel skills that will get them a career!

3A Document Acrobatics with Adobe Acrobat!
(Beginning/Intermediate)
Tuesday, March 22, 5:30 p.m. – 7:00 p.m.
The latest version of Adobe Acrobat, named Adobe Document Cloud, is better than ever! Mobile link allows your files to go where you go so you can start on the desktop and finish on your phone. Scanning is easier than ever before, and you can e-sign from anywhere. You can achieve professional looking documents from anywhere and everywhere. Join us to learn how!

3B Adobe Presenter Makes Professional Online Lectures Easy
(Beginning/Intermediate)
Tuesday, March 22, 9:30 a.m. – 12:00 p.m.
This workshop will introduce business educators to strategies for analyzing, designing, and implementing effective websites. Participants will explore a variety of Content Management Systems (CMS) for rapid website development, and learn how to transform poorly designed websites into powerful, user friendly websites. Additionally, this workshop will focus on the latest trends in mobile web browsing and social media integration for website design.

4A It’s a 10! Take a Peek Into the New Windows!
(Beginning)
Wednesday, March 23, 9:00 a.m. – 11:30 a.m.
Windows 10 is here! Join us as we explore the new features, as well as review some of the returning features of Windows. There are amazing instructional and organizational tools within Windows 10 for today’s educators. Come and see all that Windows 10 has to offer!

4B Photoshop Boot Camp
(Beginning/Intermediate)
Wednesday, March 23, 9:00 a.m. – 11:30 a.m.
Come to this session and enhance your photography skills! Learn unique techniques such as creating a photo management system, photo restoration basics, and layering for a digital montage. Users will learn Photoshop techniques to better enhance an image for Web publishing or print. Each attendee will explore 10 Photoshop techniques that can be used in their classroom that will enhance any project to a professional level. The basics of animation will also be explored so you can learn how to create an animated banner to help market your program or school’s website!

5A What’s New in Microsoft Office 2016
(Beginning/Intermediate)
Wednesday, March 23, 12:30 p.m. – 3:00 p.m.
Join us and discover the new Microsoft Office 2016! After an overview, we’ll explore the new features of each application. You will also be provided with useful ideas to incorporate these features into your lesson plans or use the examples as extra projects in your classes. Come see what’s new in Microsoft Office 2016!

5B Catch That Screen: Camtasia and More!
(Beginning/Intermediate)
Wednesday, March 23, 12:30 p.m. – 3:00 p.m.
In this session you will learn how to screen record, import video, and use the tools inside of Camtasia to make videos to use in your online course, your hybrid course, or to enhance your face-to-face course.

6A Using Technology to Take a “Byte” Out of Innovative Voice Tools
(Intermediate/Advanced)
Wednesday, March 23, 5:30 p.m. – 7:00 p.m.
VoiceThread provides innovative strategies for instructors to add voice or text comments to images, video albums, and PowerPoint presentations. It can also be used to incorporate diverse learning styles, as well as communication methods, into a traditional classroom or online course. Voicethread.com is a wonderful Web 2.0 tool designed to promote collaboration, student interaction, and social learning. A variety of activities using VoiceThread can be easily integrated into your courses. Join us to discover all that VoiceThread has to offer!

6B Adding “Personal” to Online Courses: Physical Presence in the Online Classroom
(Intermediate/Advanced)
Wednesday, March 23, 5:30 p.m. – 7:00 p.m.
Teaching online can often be impersonal, and students may not feel as connected to the course because they do not know you, the instructor. It can be harder to stop “attending” class when students build a rapport with the instructor. This session will provide ways to improve the instructor presence in an online course by adding video, voice over, conferencing, and other personal ways of communicating with students. If you have never added video lectures, announcements, and instructions to your online course, come learn how easy and effective it can be!
7A Using Weebly to Develop an Electronic Portfolio
(Beginning)
Thursday, March 24, 8:30 a.m. – 11:00 a.m.
Weebly is a free webpage design tool that can be used to create stunning websites. This session will introduce Weebly (knowledge of HTML is not required) and offer suggestions on how to use websites as a tool for developing student portfolios. In addition, learn techniques for utilizing websites as communication tools with parents.

7B How to “Explain Everything” Using Interactive Screen Capturing: Energize, Entertain, Educate
(Beginning/Intermediate)
Thursday, March 24, 8:30 a.m. – 11:00 a.m.
Explain Everything is an interactive whiteboard app with tons of cool features. It can literally be used to explain everything! The app allows for writing, typing, drawing, inserting videos, pictures, documents, clip art, webpages, and more. It is a completely customizable presentation platform. Explain Everything gives the user the ability to record everything presented, save it, post it, and have it available for play back. The app also includes a laser pointer feature which allows you to point to something on the screen. The app is available for iOS, Android, and Windows and it is easily accessible on any of your favorite devices.

8A QuickBooks 2015—It’s Not Just for Bookies!
(Beginning/Intermediate)
Thursday, March 24, 12:00 p.m. – 2:30 p.m.
QuickBooks 2015 is one of the most powerful financial tools available. During this session, basic features such as opening, backing up, restoring, and changing the company name will be reviewed. In addition, participants will be able to practice recording basic transactions, such as purchasing on account, purchasing with cash, selling on account, selling with cash, making a deposit, and printing financial statements.

8B Word Tips and Tricks: 100 Cool Things to Learn
(Beginning)
Thursday, March 24, 12:00 p.m. – 2:30 p.m.
Do you like keyboard shortcuts and would you like to be more efficient in Word applications and see all that Word offers? This workshop will give you skills in basic Word 2010/2013 tips and tricks which you can implement in your business education classes or in your professional life. Learn the basics such as formatting, editing, and sorting; then move on to more advanced features such as creating a table of contents, advanced table features, and more! Learn to be “cool” with Word!

9A The Unbelievable Google Adventure
(Beginning/Intermediate)
Thursday, March 24, 5:30 p.m. – 8:00 p.m.
Is being on the Amazing Race on your bucket list? Get ready because now you have the chance to participate in “The Unbelievable Google Adventure” through the world of Google Apps for Education. Take flight through Google Docs, Sheets, and Slides. Test your problem solving and creativity skills in Draw. Yet, don’t shy away from the challenge of Classroom and Sites. Gather up your passport, GPS, backpack and a little courage for a transformational journey. You just never know what new Google adventure or task waits for you! (Traveler’s Notice: All activities and ideas will enhance your classroom.)

9B Amp Up Your Presentations with Nearpod
(Beginning)
Thursday, March 24, 5:30 p.m. – 8:00 p.m.
Nearpod allows you to do interactive presentations and lessons along with real-time assessment across all devices. Join us to learn an alternative teaching method to engage your students with fun and interactive content, collect and share student responses instantly, and track student comprehension in real time. Learn how to use Nearpod effectively with examples of lessons that can be used to teach today’s business students.

10A The Unbelievable Google Adventure
(Beginning/Intermediate)
Friday, March 25, 8:30 a.m. – 11:00 a.m.
Is being on the Amazing Race on your bucket list? Get ready because now you have the chance to participate in “The Unbelievable Google Adventure” through the world of Google Apps for Education. Take flight through Google Docs, Sheets, and Slides. Test your problem solving and creativity skills in Draw. Yet, don’t shy away from the challenge of Classroom and Sites. Gather up your passport, GPS, backpack and a little courage for a transformational journey. You just never know what new Google adventure or task waits for you! (Traveler’s Notice: All activities and ideas will enhance your classroom.)

10B Let’s Flip It!
(Beginning/Intermediate)
Friday, March 25, 2:30 p.m. – 4:00 p.m.
We keep hearing about flipped classrooms, hybrid classrooms, and online classrooms. How do we create these classes? Where do you start and what programs can you use? In this workshop, you will begin to build your flipped classroom by utilizing free online programs. Be sure to bring materials with you and come prepared to work, as you will leave this session with a product you can implement!

11A Technology Tools for Formative Assessment
(Beginning/Intermediate)
Friday, March 25, 2:30 p.m. – 4:00 p.m.
Formative assessment is not an event, it is an ongoing process used to check for understanding, collect data to inform instruction, and lead to higher levels of student achievement. In this session, participants will learn about a range of tools they can use in their classrooms to assess students in a variety of situations. Such tools include Kahoot, Plickers, Zaption, Socrative, and Nearpod. Participants will leave with a bag of tricks they can start using immediately to assess students in fun and engaging ways.

11B Interactive Presentations Using PowerPoint Add-Ons
(Beginning/Intermediate)
Friday, March 25, 2:30 p.m. – 4:00 p.m.
Have you ever wished, in the middle of a PowerPoint audio lecture, that you could stop and check for understanding? Now you can! By using PowerPoint add-ons, you can engage your students to ask questions over what you just covered. We’ll also explore SNIP, which is even better than the Snipping Tool! Bring a presentation that you would like to make interactive, so you can leave this session with a completed project!
KEYNOTE SPEAKERS

Opening General Session: J.B. Bernstein

Sometimes to Win, You Have to Change the Game

J.B. Bernstein is one of the most respected marketing experts in the world of sports. A few years ago, inspired by the increasing popularity of reality television in the United States and the global phenomena that NBA player, Yao Ming generated, J.B. saw an untapped opportunity to change the game. He then traveled to India, motivated to find the first Indian born player in professional baseball history and created The Million Dollar Arm contest that would reward one lucky contestant with $1 million and a chance to play for a professional baseball team in the U.S.

Prior to his career in sports, J.B. worked as a Brand Manager for Proctor & Gamble, where he helped increase consumer demand and market share for a number of their key product lines. It was in his next role, as the Director of Development for The Upper Deck Company, that he was able to marry his marketing expertise with his passion for sports. Bernstein’s successful marketing initiatives, including creating record chasing campaigns for Wayne Gretzky and Dan Marino, securely established him as an expert in the field. As the President & CEO of Access Group of Miami, LLC and the Managing Director & Cofounder of Seven Figures Management, Bernstein has represented some of the greatest athletes of all time, including Barry Sanders, Emmitt Smith, and Barry Bonds.

A firm believer in education, loyalty, integrity, and the power of relationships, J.B. will captivate you with valuable insights on overcoming adversity, both inside and outside the classroom, as well as ways to create a proactive and ethical learning environment for your students and yourself.

Closing General Session: LaDonna Gatlin

Tune Up Your Life

LaDonna Gatlin grew up on stage performing with her brothers, the legendary Gatlin Brothers. In the mid 1970’s, this “gutsy” Texas native chose to follow her heart and “sing a different song” apart from her famous family. That “song” has taken her from corporate powerhouses...to the prison cells of death row…and just about everywhere in between. LaDonna’s presentations resonate with audiences all over the country.

As a performer, LaDonna has excelled in the world of gospel and country music. She has performed with Johnny Cash, June Carter, Tammy Wynette, George Jones, and countless others. She has written and recorded her own songs and also performed on both Grammy and Dove Award-winning records. LaDonna is also the author of The Song in You: Finding your Voice, Redefining Your Life. She is also a contributing writer to the best-selling book series, Chicken Soup for the Soul.

Weaving her own personal story, music, and humor throughout, LaDonna provides an unforgettable experience that inspires audiences to achieve their absolute best by tuning up their lives, so that their success becomes music to their ears.
### GENERAL INFORMATION (PLEASE PRINT)

Name: 

Home Address: 

City State Zip: 

Telephone: E-mail: 

Check here if this is a new home address: 

Check here if this is a new school address: 

School or Organization: 

Address: 

City State Zip: 

Telephone: E-mail:

Member Number: 

Is this your first NBEA convention? Yes No: 

### MEMBERSHIP DUES & CONVENTION FEES

- Check here if NBEA membership dues have been paid. If not, dues must be paid with convention registration or nonmember registration fee applies.

- **Membership Dues**
  - Professional: $85
  - Professional/OPE: $145
  - Professional/ISBE: $115
  - Undergraduate Student: $45
  - Retired: $55

- **NBEA Convention Registration Fees**
  - NBEA Member: $255 $330
  - NBEA Student Member: $170 $245
  - NBEA Retired Member: $100 $265
  - Nonmember: $435 $510
  - Spouse Registration (non-teaching; non-student only): $100 $125

**Must be postmarked by March 2, 2016**

### MEAL FUNCTIONS (OPEN TO ALL)

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<td>Networking Luncheon</td>
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### PROFESSIONAL DEVELOPMENT SEMINAR

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### TECHNOLOGY WORKSHOPS*

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<td><strong>Access 2013: How to Prepare for Certification!</strong> Tuesday, March 22, 9:30 a.m. – 12:00 p.m.</td>
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<td><strong>Professional Engagement with Social Media</strong> Tuesday, March 22, 12:30 p.m. – 3:00 p.m.</td>
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<td><strong>Document Acrobatics with Adobe Acrobat!</strong> Tuesday, March 22, 5:30 p.m. – 7:00 p.m.</td>
<td>3A</td>
<td></td>
<td>@ $35</td>
<td></td>
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<tr>
<td><strong>Adobe Presenter Makes Professional Online Lectures Easy</strong> Tuesday, March 22, 5:30 p.m. – 7:00 p.m.</td>
<td>3B</td>
<td></td>
<td>@ $35</td>
<td></td>
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<tr>
<td><strong>It's a 10! Take a Peek Into the New Windows!</strong> Wednesday, March 23, 9:00 a.m. – 11:30 a.m.</td>
<td>4A</td>
<td></td>
<td>@ $55</td>
<td></td>
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<tr>
<td><strong>Photoshop Boot Camp</strong> Wednesday, March 23, 9:00 a.m. – 11:30 a.m.</td>
<td>4B</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>What's New in Microsoft Office 2016</strong> Wednesday, March 23, 12:30 p.m. – 3:00 p.m.</td>
<td>5A</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>Catch That Screen: Camtasia and More!</strong> Wednesday, March 23, 12:30 p.m. – 3:00 p.m.</td>
<td>5B</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>Using Technology to Take a “Byte” Out of Innovative Voice Tools</strong> Wednesday, March 23, 5:30 p.m. – 7:00 p.m.</td>
<td>6A</td>
<td></td>
<td>@ $35</td>
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<tr>
<td><strong>Adding “Personal” to Online Courses: Physical Presence in the Online Classroom</strong> Wednesday, March 23, 5:30 p.m. – 7:00 p.m.</td>
<td>6B</td>
<td></td>
<td>@ $35</td>
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<tr>
<td><strong>Using Webly to Develop an Electronic Portfolio</strong> Thursday, March 24, 8:30 a.m. – 11:00 a.m.</td>
<td>7A</td>
<td></td>
<td>@ $55</td>
<td></td>
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<tr>
<td><strong>How to “Explain Everything” Using Interactive Screen Capturing: Energize, Entertain, and Educate</strong> Thursday, March 24, 8:30 a.m. – 11:00 a.m.</td>
<td>7B</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>QuickBooks 2015—It’s Not Just for Bookies!</strong> Thursday, March 24, 12:00 p.m. – 2:30 p.m.</td>
<td>8A</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>Word Tips &amp; Tricks: 100 Cool Things to Learn</strong> Thursday, March 24, 12:00 p.m. – 2:30 p.m.</td>
<td>8B</td>
<td></td>
<td>@ $55</td>
<td></td>
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<tr>
<td><strong>The Unbelievable Google Adventure</strong> Thursday, March 24, 5:30 p.m. – 8:00 p.m.</td>
<td>9A</td>
<td></td>
<td>@ $55</td>
<td></td>
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<tr>
<td><strong>Amp Up Your Presentations with Nearpod</strong> Thursday, March 24, 5:30 p.m. – 8:00 p.m.</td>
<td>9B</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>The Unbelievable Google Adventure</strong> Friday, March 25, 8:30 a.m. – 11:00 a.m.</td>
<td>10A</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>Let’s Flip It!</strong> Friday, March 25, 8:30 a.m. – 11:00 a.m.</td>
<td>10B</td>
<td></td>
<td>@ $55</td>
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<tr>
<td><strong>Technology Tools for Formative Assessment</strong> Friday, March 25, 2:30 p.m. – 4:00 p.m.</td>
<td>11A</td>
<td></td>
<td>@ $35</td>
<td></td>
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<tr>
<td><strong>Interactive Presentations Using PowerPoint Add-Ons</strong> Friday, March 25, 2:30 p.m. – 4:00 p.m.</td>
<td>11B</td>
<td></td>
<td>@ $35</td>
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</tbody>
</table>

**NOTE:** All technology workshops will have 1 person per computer.

**Please list additional workshop choices by number in case the workshops you have selected are full when your registration is processed.

### PAYMENT INFORMATION

- **PAYMENT INFORMATION**
  - Check enclosed and made payable to NBEA in the amount of $ __________.
  - P.O. (The deadline to submit a P.O. is February 17. A copy of the P.O. MUST be mailed or faxed.

### MAIL REGISTRATION FORM TO:

National Business Education Association
Convention Registration
1914 Association Drive
Reston, VA 20191-1596

### FAX REGISTRATION FORM TO:

National Business Education Association at (703) 620-4483. (Credit card payment and purchase orders only)
Federal ID # 52-0866073

### SPECIAL NOTE

If you require special services, please attach a written description of your needs. Special housing requirements should be sent with the hotel reservation form.

### ONLINE REGISTRATION

Convention registration is also available online on NBEA's web site at NBEA.org

### Convention registration is required to attend any session, activity, or meal function. A $50 processing fee will be charged for registrations cancelled by March 2. After that date, no refunds will be made—NO EXCEPTIONS. Cancellation requests must be submitted in writing to NBEA headquarters or on or before March 2.
2016 ANNUAL CONVENTION & TRADE SHOW

MARCH 22-26, 2016
The Cosmopolitan of Las Vegas
Las Vegas, Nevada

REGISTER ONLINE TODAY!
www.nbea.org