

2018 ANNUAL CONVENTION & TRADE SHOW

MARCH 27-31, 2018

Baltimore Marriott Waterfront

Baltimore, Maryland



REGISTER ONLINE TODAY!
www.nbea.org



2018

MARCH 27-31
**NBEA ANNUAL
 CONVENTION**
 BALTIMORE, MARYLAND



Rich in history and East Coast charm, Baltimore serves as the location for the NBEA 2018 Annual Convention, March 27-31, 2018. The Baltimore Marriott Waterfront will serve as the location for the NBEA 2018 Annual Convention. Located at the Inner Harbor, Baltimore's shining jewel, the hotel is surrounded by renowned attractions, a variety of restaurants, and unique shopping within walking distance to Harbor East and historic Fell's Point.

In addition to more than 70 educational sessions, you'll find hands-on technology workshops to expand specific skills and introduce new technology. Keynote speakers, the trade show, exhibitor sessions, and networking functions will give you an exceptional opportunity to explore new ideas and acquire new skills that will serve you in the classroom and your students in the workplace. Once again, the Business Education Research Conference will be held in conjunction with the NBEA 2018 Annual Convention.

With more than 130 attractions, museums, historic sites and performing arts groups, Baltimore promises something for everyone. From "The Star-Spangled Banner" to African American history, to The Baltimore Basilica (America's first cathedral), there is something exciting around every corner.

REGISTRATION

The registration form is located in this publication and is also available on the NBEA website at www.nbea.org. The early registration deadline is March 7 (registrations must be postmarked by this date). Registrations postmarked and received after March 7 and/or paid onsite will be processed at the full registration amount. Indicate the type of registration and number of tickets desired for any function and enclose payment in full. Registrations received without payment will be returned. A \$50 processing fee will be charged for registrations cancelled on or before March 7; after that date, no refunds will be made. All requests for refunds from cancellations must be submitted in writing to NBEA headquarters by March 7. Refunds will be made from NBEA headquarters by June 1. There will be no exceptions to the cancellation policy.

Registration will be open on Tuesday, March 27, from 7:30 a.m. to 6:00 p.m.; Wednesday, March 28, 7:00 a.m. to 3:00 p.m.; Thursday, March 29, from 7:30 a.m. to 3:30 p.m.; and Friday,

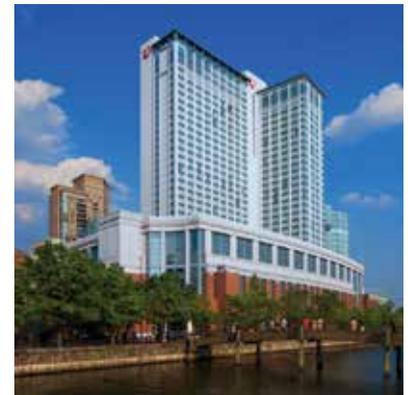
March 30, from 8:00 a.m. to 11:30 a.m. Registration packets, including all tickets ordered, will be available during registration hours.

ONLINE REGISTRATION

Attendees paying with MasterCard or VISA can also register for the convention online. This process is convenient and totally secure. The registration form can be found at www.nbea.org. Individuals paying by check or purchase order must complete the registration form and mail it to NBEA.

ACCOMMODATIONS

Room rates are \$175 single and double occupancy. Rates are subject to 15.5 percent tax per night. Reservations are accepted on a first-come, first-served basis and are subject to availability. Visit the NBEA website at www.nbea.org to access the 2018 Convention information.



You will be able to access the link for the hotel reservation system for reservations made online. You may also return the hotel reservation form to the Baltimore Marriott Waterfront by March 5 to ensure availability.

Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors. Rooms booked in the block without an accompanying convention registration will be subject to cancellation or rebooked at the hotel's standard room rate. Reservations are accepted on a first-come, first-served basis and are subject to availability.

NEW PROFESSIONAL AND FIRST-TIME ATTENDEE RECEPTION

If you are a new professional in business education or this is your first time attending an NBEA convention, we invite you to a "get-acquainted" reception on Wednesday, March 28, from 1:30

p.m. to 2:30 p.m. This will be a perfect opportunity for us to welcome you to the convention and provide an overview of the week's activities.

THE TRADITIONS

No doubt, you are looking forward to the many "traditional events" where NBEA members can network and exchange ideas. Join your peers for the Business Education Research Conference luncheon (Wednesday, March 28, from 11:45 a.m. to 1:15 p.m.), the Networking luncheon, (Thursday, March 29 from 12:15 p.m. to 1:45 p.m.) and the NBEA Awards luncheon (Friday, March 30, from 12:00 noon to 1:45 p.m.), where we pay tribute to our outstanding colleagues.

This year, NBEA Past Presidents will be recognized at the Opening General Session on Wednesday, March 28, from 3:00 p.m. – 5:00 p.m. Following this session, join us for the Past Presidents' Reception from 5:00 p.m. – 6:00 p.m., and visit with Diane J. Fisher, NBEA President, as well as past presidents of NBEA. All attendees are invited to help thank these individuals for their service to NBEA.

The NBEA Silent Auction & Raffle provides you with the opportunity to bid on an exceptional variety of packages assembled



by members from each state and region, as well as purchase tickets for raffle items. The NBEA Silent Auction & Raffle will be open on Thursday, March 29, from 9:00 a.m. to 3:30 p.m. and Friday, March 30, from 9:00 a.m. to 2:00 p.m. The raffle drawing will take place on Friday, March 30, at 4:45 p.m.

Professional Development Seminars

The following professional development seminars are being offered in conjunction with the NBEA 2018 Annual Convention and are available to NBEA member registrants through advanced purchase only. Registrations are handled on a first-come, first served basis.

The Federal Reserve Bank of Richmond, Baltimore Branch— The Central Bank and Educational Resources *(Ticket Required)*

Wednesday, March 28, 2018, 7:30 a.m.–11:30 a.m.

This seminar will be held at the Baltimore Branch of the Federal Reserve Bank of Richmond. Attendees will learn about the current economic climate and the role the Fed plays in today's economy. A Federal Reserve Bank specialist will also discuss financial resources that are available for you to utilize and implement in your classrooms. A continental breakfast will be provided. **(Participants MUST have a valid photo ID—Driver's License, Passport, etc.)**

Earn a Certification in Personal Finance from W!SE! *(Ticket Required)*

Thursday, March 29, 2018
Testing Available from 8:00 a.m. – 12:00 p.m.

Do you teach personal finance? If so, we are pleased to offer you the opportunity to earn the W!SE Certification in Personal Finance at this year's NBEA 2018 Annual Convention. Working in Support of Education (W!SE), a

leading educational non-profit, offers teachers this unique opportunity to earn a Certification in Personal Finance by taking and passing the W!SE Certification in Personal Finance Test. We will be administering the test during the NBEA 2018 Convention on Thursday, March 29, and participants will have 75 minutes to complete the test between the hours of 8:00 a.m. – 12:00 p.m. The test is web-based and participants will need to bring their own device to take the exam (i.e., laptop, tablet). Internet access will be provided.

Registrations for the W!SE Certification in Personal Finance must be received by **March 5, 2018**. You will receive an email from W!SE the week of **March 5, 2018**, with a link containing resources you can use in your preparation in studying for the exam. ****Registration for the NBEA 2018 Annual Convention is required to sign up for the W!SE Certification. There will be no exceptions.****

Facilitator: David Anderson, Working in Support of Education (W!SE), New York, NY



2018 ANNUAL CONVENTION PROGRAM HIGHLIGHTS

March 27–31, 2018 | Baltimore, Maryland

TUESDAY, MARCH 27

7:30 a.m. – 6:00 p.m.
Convention Registration and
Resource Center

8:30 a.m. – 11:00 a.m.
Technology Workshops

1A *Let's Get Social in the Business
Education Classroom (Beginning/
Intermediate)*

1B *Coding for Teachers (Beginning)*

12:00 p.m. – 2:30 p.m.
Technology Workshops

2A *An Overview of Using and Teaching
Microsoft Access 2016 (Beginning/
Intermediate)*

2B *Insert Expert Infographics In Your
Presentations (Beginning/Intermediate)*

4:00 p.m. – 5:30 p.m.
Business Education Research
Conference Wine & Cheese Expo

5:30 p.m. – 8:00 p.m.
Technology Workshops

3A *Adobe Quick Tips (Photoshop, InDesign,
DC) (Beginning/Intermediate)*

3B *H.O.T. Topics (Beginning/Intermediate)*

WEDNESDAY, MARCH 28

7:00 a.m. – 3:00 p.m.
Convention Registration and
Resource Center

7:30 a.m. – 11:30 a.m.
The Federal Reserve Bank
Baltimore Branch—The Central
Bank and Educational Resources
(Ticket Required)

8:30 a.m. – 10:30 a.m.
Business Education Research
Conference

8:30 a.m. – 11:00 a.m.
Technology Workshops
4A *Create an Escape Room Challenge in
Your Classroom (Beginning/Intermediate)*

4B *Recording, Editing, and Publishing
Podcasts and Webcasts (Beginning)*

8:30 a.m. – 11:30 a.m.
National Association of
Supervisors for Business
Education (NASBE) Rap Session

10:00 a.m. – 2:45 p.m.
Exhibit Hall Open for Attendees

10:30 a.m. – 11:30 a.m.
Concurrent Sessions

Session 1: *Why Cybersecurity Here and
Now?*

This session provides an overview of the cybersecurity field—what it is and why it is needed, as well as why it is so important for you to teach it and students to study it! Information will be shared on career opportunities, required skill sets, employer expectations, as well as degrees and certifications in the cybersecurity field. National CyberWatch Center curriculum materials, additional resources, cloud-based virtual lab, and information about the Community College Cyber Summit will be discussed with attendees.

Session 2: *Create Online Video Tutorials to
Enhance Student Success*

Have you been thinking about creating video tutorials for your class, but don't know how to get started? This session reviews "best practices" to use when creating online video tutorials for your classroom. The presenter will examine the benefits of using video tutorials to enhance student success, including what elements should be included in the tutorial. Learn what tools are available to create tutorial videos, their pros and cons, and how to select which is best for your needs. The presenter will also demonstrate Screencast-o-Matic, one of the most popular free screen-casting tools used today.

Session 3: *Making Finance Personal
for Teens*

*(This session will be offered again on Friday,
March 30, from 3:30 p.m. – 4:30 p.m.)*
This session will provide an array of resources for educators who teach personal finance to high school students.

Topics that will be showcased are free and include lesson plans, projects, videos, online simulations, games, interactive assignments, and a variety of tips for using technology in the classroom. Educators that attend this session will leave with a collection of new tools to use in their personal finance classes which are easy to implement, keep students engaged, and help to motivate them to be financially responsible throughout their lives.

10:30 a.m. – 11:30 a.m.
Business Education Research
Conference Sessions

11:45 a.m. – 1:15 p.m.
Business Education Research
Conference Luncheon

12:00 p.m. – 2:30 p.m.
Technology Workshops

5A *Microsoft Office Productivity Tips,
Tricks, and Timesavers (Beginning/
Intermediate)*

5B *Using Technology to Engage Millennials
(Beginning)*

1:30 p.m. – 2:30 p.m.
Concurrent Sessions

Session 1: *The Role of Teachers and Schools
in Cyberbullying*

Cyberbullying occurs all the time. There is no "off" switch and it often spills over into schools. The presentation defines cyberbullying, explains how it differs from bullying, and shares how kids are using social media to bully. The roles of schools, teachers, parents, and students will be highlighted. You will learn six key steps to help you become a "trusted" adult for students and six actions to improve your school's cyberbullying posture. Attendees will receive other resources of value regarding cyberbullying.

Session 2: *Engage, Inspire, and Motivate
Through Cooperative Learning*

How can simple teaching strategies have such a positive effect on so many dimensions of learning? Discover how brain-based research and cooperative learning strategies enhance student engagement to maximize cooperation,

PROGRAM HIGHLIGHTS

communication, and interaction in your classroom! There are many styles of learning, and what works for some, may not work well for everyone. The presenter provides a variety of strategies and activities to reach, inspire, and motivate students to do more than they thought possible!

1:30 p.m. – 2:30 p.m. Business Education Research Conference Sessions

1:30 p.m. – 2:30 p.m. First Timers & New Professionals Reception

This event is designed for first-time attendees. Learn about the week's convention and social activities, meet other "first-timers," and mingle with some of NBEA's leaders.

1:30 p.m. – 2:30 p.m. NBEA Lobbying Information Session

2:00 p.m. – 2:45 p.m. Visit Exhibits

3:00 p.m. – 5:00 p.m. Opening General Session

5:00 p.m. – 6:00 p.m. President's Reception

Join us at this reception and visit with Diane J. Fisher, NBEA President, and all past presidents of NBEA.

5:30 p.m. – 6:30 p.m. National Association for Business Teacher Education (NABTE) Business Meeting

5:30 p.m. – 8:00 p.m. Technology Workshops

6A *Advanced Excel Tools for Decision Making (Intermediate/Advanced)*

6B *Infographics: Marketing Tool Extraordinaire (Beginning/Intermediate)*

THURSDAY, MARCH 29

7:30 a.m. – 3:30 p.m. Convention Registration and Resource Center

8:00 a.m. – 12:00 p.m. Certification in Personal Finance by WISE (Ticket Required)

8:30 a.m. – 9:30 a.m. Concurrent Sessions

Session 1: *Bringing Sports Technology Curriculum to the Classroom*
(This session will be offered again on Thursday, March 29, from 3:45 p.m. – 4:45 p.m.)

Co-presenters from Omaha (Nebraska) Public Schools and Hudl share the challenges and successes of a unique collaborative partnership to bring online sports management technology curriculum to the classroom. With lessons about mobile app development and its most valuable tools, this innovative curriculum will give students the industry skills needed for sports and video analysis careers. Learn about the benefits gained from both sides and the impact of this partnership.

Session 2: *Which Program for Learning to Code Is for Me? Choosing Between Microsoft Touch Develop, Code Academy, Scratch, Apple Swift, or Code.org.*

Want to teach coding but don't know which coding program to teach? Then this session is for you! Coding is more than learning the syntax—it is a mindset that allows users to problem-solve the process and break each problem into modules. Other considerations for selecting a coding program include age of the student, Apple or PC computers, and how much computer depth to cover. Explore the advantages and disadvantages of Microsoft Touch Develop, Code Academy, Scratch, Apple Swift, and Code.org. Join us for a review of coding programs that can fit your style, aptitude, and budget!

Session 3: *Educators and Employers Both Know, But Do Students Really Know About Employability Skills?*

A survey conducted by the National Association of Colleges and Employers has identified skill sets that prospective employees need in order to be successful. This session addresses the 'most desired' employability skills, including ability to work in a team, leadership, communication, problem solving, initiative, and strong work ethic. For each of the skill sets addressed, the presenters demonstrate classroom-ready methods of

developing employability skills through interactive activities and games.

Session 4: *Infographics: A Piktochart Is Worth 1000 Words*

Are you tired of students creating PowerPoints and posters for unit projects? Want your students to include research and data linked with curriculum in your class? Have your students create infographics instead! This session focuses on demonstrating popular infographic-creating apps and software, such as "Easi-ly", "Piktochart" and "Canva." The presenters will share curriculum examples of infographics, illustrate project ideas to implement infographics into various courses, and provide an overview of how to use each app and software program.

Session 5: *Best Practices for Business Teachers*

What does it take for a business teacher to remain relevant in today's dynamic educational climate? This session is designed to inspire business teachers to embrace change, use the latest technology, and explore innovative delivery systems to ensure full classrooms, positive attitudes, and high-quality learning. Discover the latest trends and challenges in business education and creative ways to deliver course content. Leave the session inspired and ready to implement new ideas into current practice!

Session 6: *Go App Wild: Motivating and Engaging Middle and Secondary Students in Career/Business Education Curriculum through the Exciting World of Free Apps*
Students today are technology driven. Learn the FUNdamentals of using apps throughout your career/business education curriculum to motivate, cultivate, and stimulate a creative learning environment for all students. The presenter shares activities, applications, assignments, and project ideas to add to your curriculum treasure chest. Join us to learn how popular, as well as trending apps, can promote a culture of student engagement and ownership in the classroom that will make the content more personal.

8:30 a.m. – 9:30 a.m. Business Education Research Conference Sessions

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8:30 a.m. – 11:00 a.m. Technology Workshops

7A *Desktop Publishing Using InDesign*
(Beginning/Intermediate)

7B *Digital Literacy Resources, Apps, and More* (Beginning)

9:00 a.m. – 3:30 p.m. Exhibit Hall Open for Attendees

9:00 a.m. – 3:30 p.m. Silent Auction & Raffle Open for Attendees

9:45 a.m. – 10:45 a.m. Legislative Seminar

9:45 a.m. – 10:45 a.m. Concurrent Sessions

Session 1: *Would You Like to Join the STEM Party? RSVP Yes!*

(This session will be offered again on Thursday, March 29, from 2:30 p.m. – 3:30 p.m.)

For years, our colleagues have discussed Science, Technology, Engineering and Math (STEM) and its importance in education for our students. Let's 'join the party' by integrating STEM into business education! In this session, attendees will learn how to link the STEM disciplines to business education through the exploration of hands-on learning materials. These materials challenge students and reinforce problem solving, creative and critical thinking, collaboration, troubleshooting, and communication skills, while also preparing them for the business world. Specific tips on how to acquire

and integrate these STEM materials will be shared. A live demonstration of an innovative STEM device (Makey Makey kit) will also make an appearance at this STEM-tastic party!

Session 2: *Re-Energize Your Business Classroom with No Tech, Low Tech and High Tech Teaching Strategies*

(This session will be offered again on Friday, March 30, from 3:30 p.m. – 4:30 p.m.)

Are your students' classroom attention spans and interests diminishing? Perhaps it's time to add some instructional equity into your classroom activities! Explore a variety of interactive bellringers, review techniques, teaching strategies, and activities that can be an asset to any classroom with a limited budget and turnaround time. Discover how interactive notebooks, Amazon Alexa, Jeopardy, review dice, Breakout EDU, and even a roll of masking tape can restore equity and balance to your classroom. This session shares how integrating "out-of-the-box" high tech, low tech and even no-tech strategies into your classes will add excitement to learning and leave your students begging for more!

9:45 a.m. – 10:45 a.m. Visit Exhibits

11:00 a.m. – 12:00 p.m. Concurrent Sessions

Session 1: *Teen Suicide Prevention*

(This session will be offered again on Thursday, March 29, from 3:45 p.m. – 4:45 p.m.)

This session will discuss the prevalence

of teen suicide and provide an awareness of the triggering events, risk factors, and warning signs presented by teens. By gaining an awareness of the problem, participants will learn how to better identify and intervene with teens that might be at risk for suicide. Intervention options to help ensure safety will be shared, as well as the considerations that should be taken when establishing school policies that can have a positive impact on suicide prevention. Promotional materials and examples of assistance that the Boys Town National Hotline currently provides will be shared with session attendees.

Session 2: *International Business: Strategies for Developing and Shaping Global Skills and Perspectives in the Classroom*

The presenter will provide the case as to 'why' and 'how' educators should develop and shape global skills and perspectives among their business students at all grade levels. Key international topics that should be included in business classes will be discussed, as well as global opportunities available to students through internships, study abroad, and work abroad. Attendees will enhance their knowledge in regard to key strategies that educators may use to increase students' global knowledge and skills. Whether an educator teaches an international business course or would like to integrate international business topics in another business course, attendees will leave this session with concrete ideas and activities that will enhance their students' abilities in the global arena.

Session 3: *10 Top Technology Strategies*

This interactive session will demonstrate ten technology strategies that will engage, inspire and empower both you and your students. The presenter shares strategies that push the possibilities, strategies that are simple but great, and strategies that maintain engagement. The technology tools shared can be integrated throughout the classroom day: bell-ringers, lessons, and exit tickets. Attendees will leave this session with multiple technology tools that range from the 'oldies but goodies' to the 'new kids on the block'.

Session 4: *Assessment: Get Your Game On!*

'Who's on first,' 'What's on second,' and 'I don't know' is on third. Do those three statements describe how you feel about assessment? If so, purchase your ticket



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and sit in the stands on opening day to learn the fundamentals of assessment from NBEA's team manager! Beginning with the first pitch, position play (assessment categories), batting basics (assessment metrics), and game strategy information (data collection and analysis) will be presented, so you can 'hit the ball out of the park' when you return to your home 'stadium.' This session is sure to be a home run!

11:00 a.m. – 12:00 p.m. Business Education Research Conference Sessions

12:00 p.m. – 2:30 p.m. Technology Workshops

8A *Next Level Teaching Strategies with Technology (Beginning/Intermediate)*

8B *Marvelous Masks for Meaningful Photoshopping (Intermediate/Advanced)*

12:15 p.m. – 1:30 p.m. Networking Luncheon

1:30 p.m. – 2:30 p.m. Visit Exhibits

2:30 p.m. – 3:30 p.m. Concurrent Sessions

Session 1: *Finding Your Fit: The Importance of Incorporating Workplace Culture into Career Exploration*

Work is more than just a paycheck. Employees today are motivated by meaningful work, not just economic rewards. Many factors contribute to the work a person does, the organization where a person works, and the level of happiness and job satisfaction a person experiences. This session defines and identifies key elements of workplace culture, discusses why an understanding of workplace culture is an important aspect of career exploration, and provides classroom activities to illustrate how students can 'find the best fit' in their personal employment search.

Session 2: *The Balanced Accounting Student*

To train students for the accounting profession, our focus needs to go beyond numbers. A balance of technical and soft skills is needed to ensure the future success of our students and workforce. Join this session to learn about engaging activities that will help your students develop

communication and critical thinking skills in the high school accounting classroom. As a result, you will attract the best and brightest students to your classroom and the accounting profession!

Session 3: *Would You Like to Join the STEM Party? RSVP Yes!*

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Session 4: *Effective Strategies for Online Course Design and Delivery*

As the number of online courses grow to record numbers in both public schools and colleges, it is important to know the "must haves" to make your online course strong for students and at the same time maintain self-preservation for the instructor. This session examines best practices for design and delivery of an online course that will be engaging for students, while at the same time, provides tips to make teaching online more manageable for the instructor. You will be motivated to make adjustments to your online courses!

Session 5: *Today's Business Education: Evolution or Revolution?*

This session provides insight and possible solutions/strategies into the common challenges and opportunities that we, as business educators, are facing. The discussion will address topics such as recruitment and retention of new teachers (including the mentoring processes), restrictions/opportunities resulting from legislation, and promoting the relevance of business programs to other educators and outside entities.

2:30 – 3:30 p.m. Economic and Personal Finance Update

Bell Ringers for the Personal Finance, Economics, and Entrepreneurship Classroom
Are you looking to get your students "hooked" on the objective for the day and get them ready to learn? During this session, participants will be introduced to music, TV, movies, and YouTube clips that speak to the objective of the day. By using these multimedia techniques, you help break up the monotony of a lecture, bring some fun into the lesson, and keep your students more engaged and interested in the subject. Using multimedia tools in your classroom is not that much work. All it takes is some searching and browsing on the website to see what is available on the subject you're teaching, along with a little time spent watching clips to find that perfect fit. Participants will receive documents that have a listing of sources that includes songs from the Beatles, the TV series *Empire*, *The Bee Movie*, readings from Dr. Seuss, and many more that can be utilized in your classroom.

2:30 – 3:30 p.m. Business Education Research Conference Sessions

3:45 p.m. – 4:45 p.m. Concurrent Sessions

Session 1: *Bringing Sports Technology Curriculum to the Classroom*
Co-presenters from Omaha (Nebraska) Public Schools and Hudl share the challenges and successes of a unique collaborative partnership to bring online sports management technology curriculum to the classroom. With lessons about mobile app development and its most valuable tools, this innovative curriculum will give students the industry skills needed for sports and video analysis careers. Learn about the benefits gained from both sides and the impact of this partnership.

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5:15 p.m. – 6:15 p.m.

U.S. Chapter of the International Society for Business Education (ISBE) Business Meeting

5:15 p.m. – 6:15 p.m.

Association for Research in Business Education (ARBE) Business Meeting

5:30 p.m. – 8:00 p.m.

Technology Workshops

9A *Project Management for Everyone (Beginning/Intermediate)*

9B *A Teacher's Day Made Easier with OneNote (Beginning/Intermediate)*

FRIDAY, MARCH 30

8:00 a.m. – 11:30 a.m.

Convention Registration and Resource Center

8:30 a.m. – 11:00 a.m.

Technology Workshops

10A *Technology Joins Forces with Teaching Strategies (Beginning/Intermediate)*

10B *QuickBooks: Tips and Tricks (Beginning/Intermediate)*

9:00 a.m. – 10:00 a.m.

Concurrent Sessions

Session 1: Financial Literacy: Empowering Students, Enhancing Student Success

Personal finance classes are designed to prepare students to deal with the financial decisions that may arise throughout their personal and professional lives. This session focuses on the topics of goal setting, budgeting, savings, credit, retirement, and investments. The presenter shares a variety of activities (experiential, project-based, and interactive) and strategies that can be used in a personal finance course to enhance student learning and prepare students to apply personal finance concepts to “real-life” situations. A financially literate student equals a successful student in life!

Session 2: Social Media: Business Education's New BFF

This session will discuss the pros and cons of using social media and present a variety of social media tools that are currently trending among business education students and teachers worldwide. Instructional strategies will also be demonstrated. Participants will have the opportunity to ask questions, as well as collaboratively converse about personal social media experiences.

Session 3: Play/Testing: Game Development in Our Classrooms

Game development offers a low barrier of entry to infusing project-based learning and various technologies across any learning environment's curriculum. The session highlights game development strategies and how ‘playful’ learning experiences are transforming education. The presenter defines ‘games,’ identifies software used in game creation, and addresses common roadblocks plaguing adoption. In addition, desired skills and career paths will be discussed, as well as curriculum. Attendees will leave this session with a change of attitude from “I’m not a gamer” to “Press Start!”

Session 4: College and Career Readiness: Opportunity for Success

Students need opportunities to explore career options during high school through career interest surveys, mock interviews, career and technical classes, and professional learning experiences such as co-op experiences, internships,

and apprenticeships. The presenter shares strategies for teaching and implementing college and career readiness, including how to create workforce development partnerships. Learn how college and career readiness opportunities can help your students to define their career goals to better become equipped to prepare for their future.

Session 5: Issues Impacting Business Educators in Community and Technical Colleges Today

This interactive session will examine some of the issues facing educators in the community and technical colleges today. Although the audience for this session may represent different regions of the country, it will provide insight into the common issues we face. Participants will be given an opportunity to discuss such topics as new and emerging curricula, workforce development issues such as apprenticeships and soft skills (or lack of), and the pros and cons of online courses in the business curriculum at the community and technical college level. Possible solutions and strategies will be shared.

9:00 a.m. – 10:00 a.m.

Business Education Research Conference Sessions

10:30 a.m. – 11:30 a.m.

Concurrent Sessions

Session 1: Business Communication:

Teaching Strategies for Today's Classroom and Tomorrow's Workplace

This session will discuss techniques and strategies for effectively teaching business communication in today's fast-paced world. Technology affects how business communication works more than ever before. The presenter shares new areas included in business communications, as well as assignments and viable strategies for teaching the various components of the course.

Session 2: Falling Back in Love With PowerPoint

This presentation will not only “introduce” you to Office Mix using Microsoft PowerPoint 365, but “enlighten” you about its newest updates now that this former add-on will become a permanent option in PowerPoint (May 1, 2018). The presenter will showcase the functionality and versatility of

PROGRAM HIGHLIGHTS

PowerPoint through the Office Mix recording option. Learn how to add slide and screen recordings to create interactive presentations. Office Mix is not just for educators, but for students too! This is an ideal tool for individual and group presentations or to use while “flipping” your classroom. Attendees will “fall back in love” with PowerPoint and want to learn how to apply all the innovative features that Office Mix has to offer!

Session 3: *STEM-Centric Game Development*

This session provides an in-depth look at STEM as it relates to the student, employer, and educator. The discussion will focus specifically on the game and computer simulation industry, including design considerations for creating learning software. The presenter identifies job opportunities and specific skills necessary to work in the game industry. A unique feature of this session is that the presenter will examine ideas, thoughts and platform considerations (PC, web, mobile devices) for creating games to teach STEM concepts!

Session 4: *Venture into Social Entrepreneurship*

This session provides an overview of social entrepreneurship and how it relates to the larger field of entrepreneurship. The presenter will provide examples of social entrepreneurship ventures, a discussion of the importance of social entrepreneurship in the curriculum, and suggestions for how educators can incorporate social entrepreneurship into the curriculum at various levels—from introducing the concept of social entrepreneurship as a topic to incorporating social entrepreneurship into service learning activities.

Session 5: *Employment Law in the 21st Century: Can Basic Principles Survive Under Social, Religious, and Political Pressure?*

The goal of the session is to help business teachers be aware of what today's students need to know about the fundamentals of employment law as they prepare for, and seek employment, in their chosen careers. Over the last few years, the legal environment has experienced rapid change that has baffled even the most experienced business law teachers. While no area of the law has been spared the upheaval caused by such things as the

social media revolution and the LGBT civil rights movement, employment law has undergone more than its fair share of attempted reform. The presenter will review the major elements of employment law and discuss how these areas may be affected by the socio-political movements noted above. Specific focus will examine equal opportunity, employment-at-will, wrongful termination, severance agreements, working conditions, and equal pay lawsuits related to gender, race, age, citizenship, and religious freedom.

10:30 a.m. – 11:30 a.m. Business Education Research Conference Sessions

**12:00 p.m. – 1:45 p.m.
NBEA Awards Luncheon
Presentation of the NBEA Awards**
Middle School Teacher of the Year, Secondary Teacher of the Year, Postsecondary Teacher of the Year, Collegiate Teacher of the Year, and Distinguished Service Award

2:15 p.m. – 3:15 p.m. Concurrent Sessions

Session 1: *When They Just Don't Care: Dealing with Student Apathy*
We've all experienced student apathy in our classrooms. Some students have troubled home lives, experience peer pressure, realize they can get by without working hard, or one of the other hundreds of reasons why students don't try in school. How can you get those students motivated to participate, work hard, and enjoy your classes? The presenter discusses a philosophy change you should consider to help your students—all students—find success. Learn how to build relationships as well as connect with and engage students, both with and without technology.

Session 2: *Play/Testing: Game Development in our Classrooms*
Game development offers a low barrier of entry to infusing project-based learning and various technologies across any learning environment's curriculum. The session highlights game development strategies and how 'playful' learning experiences are transforming education. The presenter defines 'games,' identifies software used in game creation, and addresses common roadblocks plaguing

adoption. In addition, desired skills and career paths will be discussed, as well as curriculum. Attendees will leave this session with a change of attitude from “I'm not a gamer” to “Press Start!”

2:30 p.m. – 4:00 p.m. Technology Workshops

11A *Upping Your XFactor—Engaging Gen Z with Technology (Beginning/Intermediate)*

11B *The Battle of Free Video Software (Beginning/Intermediate)*

3:30 p.m. – 4:30 p.m. Concurrent Sessions

Session 1: *Re-Energize Your Business Classroom With No Tech, Low Tech and High Tech' Teaching Strategies*

Are your students' classroom attention spans and interests diminishing? Perhaps it's time to add some instructional equity into your classroom activities! Explore a variety of interactive bell ringers, review techniques, teaching strategies and activities that can be an asset to any classroom with a limited budget and turnaround time. Discover how interactive notebooks, Amazon Alexa, Jeopardy, review dice, Breakout EDU, and even a roll of masking tape can restore equity and balance to your classroom. This session shares how integrating “out-of-the-box” high tech, low tech and even no-tech strategies into your classes will add excitement to learning and leave your students begging for more!

Session 2: *Making Finance Personal for Teens*

This session will provide an array of resources for educators who teach personal finance to high school students. Topics that will be showcased are free and include lesson plans, projects, videos, online simulations, games, interactive assignments, and a variety of tips for using technology in the classroom. Educators that attend this session will leave with a collection of new tools to use in their personal finance classes which are easy to implement, keep students engaged, and help to motivate them to be financially responsible throughout their lives.

SATURDAY, MARCH 31

**9:00 a.m. – 11:00 a.m.
Closing General Session**

GENERAL SESSION SPEAKERS

Opening General Session

Wednesday, March 28

Willy Theisen



Revolutionizing the restaurant business since 1973, Willy Theisen is an entrepreneur whose impressive resume includes Godfather's Pizza and Pitch Pizzeria, among others.

Godfather's was Willy's first success, becoming the fastest-growing restaurant chain in the country from 1977-1979. GB Foods Corporation blossomed under Willy's visionary dual-concept

strategy in the 1990s while the 2000s saw Willy's Barbecue Ventures, LLC, expand the Famous Dave's franchise across the Midwest. Willy created Pitch Pizzeria, a successful Omaha-based venture since 2009, and his latest venture called Paragon, opened in August of 2016.

All of Willy's successes are a result of identifying a high growth category and developing it using evolutionary techniques, while always staying true to his values. This approach has even inspired some of Willy's own employees to become entrepreneurs, which Willy believes is his greatest success.

Willy's message will be inspiring and energizing as he shares his journey, his values and ethics, and his belief that doing the right thing and being able to curate trust is the foundation for any relationship or business opportunity in your life.

Closing General Session

Saturday, March 31

Jeanne Robertson



Jeanne Robertson is a funny speaker, and she utilizes her positively funny style to illustrate how a sense of humor can be an integral part of a strategy for success for every educator. Her message is that a sense of humor is an attitude; an approach toward working with people. She believes that this attitude can be developed and improved, and she suggests ways to do so.

Jeanne was recently asked how she would describe her job. Her response was "I would say that I make people laugh. I may not be saving the world, but someone comes to hear you that's lost a loved one or going through a difficult time, and they say, 'I haven't laughed since then, and this felt good!' Everyone's split up—religion and politics—I don't get into any of that. When I look at the audience and see people of various religions, ages, races, backgrounds, and they're all laughing at the same thing, there's a bond. When you make eye contact with someone who is different from you, and you're laughing at the same thing, you know you've found the common ground."

Using original hilarious stories from everyday life, she will show us how to laugh at ourselves and accept the things that cannot be changed about us and the people around us. Six-foot-two Jeanne is a former teacher and is the recipient of every top honor in the speaking profession. You'll learn why audiences across the nation say, "The meeting ain't over 'til the tall lady speaks."



Pre- and Post-Convention Tours

PRE-CONVENTION TOUR

Washington, D.C.

Tuesday, March 27, 2018

10:00 a.m. – 5:30 p.m. (approximately)



Immerse yourself in American history as you explore our nation's capital. Upon your arrival to Washington, D.C., a narrated driving/walking tour will showcase some of the city's most important sites and landmarks, including:

- Washington Monument
- Lincoln Memorial
- White House
- Vietnam Memorial
- WWII Memorial
- Korea Memorial
- U.S. Capitol

Following the guided tour, participants will have time on their own for lunch, shopping, and additional sightseeing on the Washington Mall. Admission is free to the museums of the Smithsonian Institution.

****Walking involved on this tour. Participants are on their own for lunch.**** (Motor coach and guide will pick up and return participants to the Baltimore Marriott Waterfront.)

POST-CONVENTION TOUR

Discover Annapolis

Saturday, March 31, 2018

11:30 a.m. – 5:30 p.m.



Maryland's capital city is filled with history and adventure. Upon your arrival to Annapolis, you will visit the United States Naval Academy for a docent-led walking tour of "The Yard". Following the tour, the group will have lunch at the Dry Dock Restaurant, located in historic Dahlgren Hall. After lunch you will have time for shopping and additional sightseeing in Annapolis. A guide will lead those interested to the Maryland State House, the oldest state house in the nation still in continuous legislative use.

****Walking is involved on this tour. Lunch and admission to the United States Naval Academy is included in the ticket price.**** (Motor coach and guide will pick up and return participants to the Baltimore Marriott Waterfront.)

POST-CONVENTION TOUR

Discover Baltimore

Saturday, March 31, 2018

12:00 p.m. – 5:30 p.m.

Uncover the history and heritage of one of the country's most unique cities! The day begins with a guided tour that features some of the city's most unique sites and landmarks, including:

- Fells Point
- Little Italy
- Canton
- Natty Boh (local brewery)
- Mt. Vernon
- Washington Monument

Participants will then arrive at the B&O Railroad Museum for a self-guided tour showcasing the history of American Railroads. You'll then travel to Fort McHenry National Monument and Historic Shrine, where you will view a short film and take a self-guided tour of the fort itself.

****Walking is involved on this tour. Admission to the B&O Railroad Museum and Fort McHenry are included in the ticket price.**** (Motor coach and guide will pick up and return participants to the Baltimore Marriott Waterfront.)



Technology Workshops

The following technology workshops are offered in conjunction with the NBEA 2018 Annual Convention and are available to NBEA member registrants through advanced registration only. Registrations are handled on a first-come, first-served basis.

Please note that all workshops will accommodate 1 person per computer.

1A Let's Get Social in the Business Education Classroom

(Beginning/Intermediate)

Tuesday, March 27, 8:30 a.m. – 11:00 a.m.

Using social media in business and marketing is easier than ever! In this session, you will learn how to set up your social media accounts to get them noticed, how to teach students to use them in business and to promote themselves professionally, and ways to engage your students using social media as a tool. Social media as an instructional strategy with tips for classroom instruction will be provided.

1B Coding for Teachers

(Beginning)

Tuesday, March 27, 8:30 a.m. – 11:00 a.m.

If you've wanted to teach coding, but weren't sure how or what programming site to use, then this workshop is for you. This workshop will focus on the basics of coding and we'll explore different program sites. You will learn condition statements with code.org, loops with Microsoft Touch Develop, algorithms, and variables with other sites. You can learn to code and explore the different program sites to fit your style, aptitude, and budget. Programming sites include: Microsoft Touch Develop, Code.org, Code Academy, Scratch, and Apple Swift.

2A An Overview of Using and Teaching Microsoft Access 2016

(Beginning/Intermediate)

Tuesday, March 27, 12:00 p.m. – 2:30 p.m.

Microsoft Access is a wonderful software tool, but it often strikes fear with many instructors. This session will walk participants through this widely misunderstood piece of software and provide teaching tips for helping students get the "big picture." A textbook, containing all four lessons, will be given to each participant. During this session, participants will work step-by-step with the presenter.

2B Insert Expert Infographics In Your Presentations

(Beginning/Intermediate)

Tuesday, March 27, 12:00 p.m. – 2:30 p.m.

In a world where we are bombarded with imagery that competes for our attention, it is more important than ever to use the best design resources to connect and communicate with your audience. PowerPoint may not be

an effective media platform when you want to convey visual information, however, a well-designed infographic will certainly grab the audience's attention. With the right tools and resources, you can be on your way to producing engaging stories as you help others visualize important data. This workshop will cover both the design and implementation tips for using infographics.

3A Adobe Quick Tips (Photoshop, InDesign, DC)

(Beginning/Intermediate)

Tuesday, March 27, 5:30 p.m. – 8:00 p.m.

Have you wanted to learn some basic skills in Adobe Creative Suite but haven't had the time due to chaos? Then this is the perfect workshop for you! Learn some quick ways to fix photos in Photoshop, edit .pdf files in DC, and design print materials in InDesign. Come ready to work and play.

3B H.O.T. Topics

(Beginning/Intermediate)

Tuesday, March 27, 5:30 p.m. – 8:00 p.m.

This workshop offers you an inside passage to the H.O.T. web tools for today's business educator. To make the top grade the web tools are Handy, Outstanding, and Time saving (H.O.T.). Participants will visit these top web tools and discuss practical uses for them in today's business classes.

4A Create an Escape Room Challenge in Your Classroom

(Beginning/Intermediate)

Wednesday, March 28, 8:30 a.m. – 11:00 a.m.

Escape room simulations are popping up in classrooms all over the country. (An escape room is an adventure game where players are locked in a room and have to use elements of the room to solve a series of puzzles and escape within a set time limit.) Get in on the fun by participating in a business-themed escape room. Crack the codes! Solve the problems! Discover the clues! Escape from the room! When you break free, we will work together to create your very first escape room challenge using free online tools that can be used in your own classroom.

4B Recording, Editing, and Publishing Podcasts and Webcasts

(Beginning)

Wednesday, March 28, 8:30 a.m. – 11:00 a.m.

Are you interested in recording podcasts and webcasts as part of an online learning program? How about creating learning aids for students who miss class or need reference materials? Podcasts and webcasts are fun and easy to create. In this workshop, participants will use free software to record and edit podcasts and webcasts. Once the podcasts and webcasts are recorded and edited, participants will publish them so they are available online. Participants will receive assignment sheets and rubrics to use as a class activity.

5A Microsoft Office Productivity Tips, Tricks, and Timesavers

(Beginning/Intermediate)

Wednesday, March 28, 12:00 p.m. – 2:30 p.m.

With all of its incentives, many Microsoft shortcuts, tips, and techniques are not obvious or intuitive. This session will explore a few of the great additions and improvements Microsoft made to Word, Excel, and PowerPoint 2016. Attendees will learn how to simplify actions using Microsoft tools and learn tips and shortcuts to quickly and easily get work done. Discover new methods to energize your classroom lectures and increase student engagement.

5B Using Technology to Engage Millennials

(Beginning)

Wednesday, March 28, 12:00 p.m. – 2:30 p.m.

The Millennial generation has grown up in the midst of rapid technological advances. This session will focus on technological tools and applications geared towards teaching this generation of students. Tools and activities will be shared that can help you achieve your class objectives.

6A Advanced Excel Tools for Decision Making

(Intermediate/Advanced)

Wednesday, March 28, 5:30 p.m. – 8:00 p.m.

This workshop is action packed with Excel applications for personal and business use.

Discover new tips and strategies to increase student engagement. Teaching tips will also be shared on how to use the Excel tools provided. The tools that will be covered in this session are some of the advanced tools in Excel.

6B Infographics: Marketing Tool Extraordinaire

(Beginning/Intermediate)

Wednesday, March 28, 5:30 p.m. – 8:00 p.m.

Infographics are a popular marketing tool used today, especially in social media. Join us for a lesson on creating infographics and ideas for implementing lessons in your classroom that your students will love! Illustrator will be used to create the infographics, and additional free tools will be explored.

7A Desktop Publishing Using InDesign

(Beginning/Intermediate)

Thursday, March 29, 8:30 a.m. – 11:00 a.m.

Have you been tasked with teaching Desktop Publishing using InDesign? In this session, basic as well as advanced tools will be presented, along with great ideas to engage your students. Take away some lesson plans for desktop publishing!

7B Digital Literacy Resources, Apps, and More

(Beginning)

Thursday, March 29, 8:30 a.m. – 11:00 a.m.

This session will take instructors on a tour of the resources and tools that are available for digital literacy. Lesson plan ideas will be modeled with the participant trying out those ideas, resources, and tools during the session.

8A Next Level Teaching Strategies with Technology

(Beginning/Intermediate)

Thursday, March 29, 12:00 p.m. – 2:30 p.m.

Are you using technology to its fullest potential? This session is full of ideas on how technology can be used as a game changer in the classroom. Participants will gather and practice tools on how technology can be used to create new tasks, allow for more student-centered classrooms, and shift the focus of learning to deeper analysis.

8B Marvelous Masks for Meaningful Photoshopping

(Intermediate/Advanced)

Thursday, March 29, 12:00 p.m. – 2:30 p.m.

Learn how to use both layer masks and clipping masks in this interactive workshop. After covering the key concepts behind selections and exploring Photoshop's selection

tools, participants will explore a variety of advanced techniques that will help you make accurate selections, create seamless composite images, and apply adjustments that do exactly what you want them to do. This workshop places a special emphasis on mixing and matching different tools and techniques to unleash the full power of what Photoshop can do so your students can create professional photo projects with ease.

9A Project Management for Everyone

(Beginning/Intermediate)

Thursday, March 29, 5:30 p.m. – 8:00 p.m.

Interested in teaching project management but don't know where to begin? In this workshop we will discuss the basics of project management, online resources that are available, and how to obtain a certification through the Project Management Institute. We will also learn how to use Trello, a free task board program, and Slack, a free instant messenger/discussion board program that is being used by teams to manage projects. Join us to learn about managing projects for your students and yourself.

9B A Teacher's Day Made Easier with OneNote

(Beginning/Intermediate)

Thursday, March 29, 5:30 p.m. – 8:00 p.m.

In education, it is as easy as 1, 2, 3! With OneNote it is as easy as ONE—one place to create all of your lessons, one place to share with students and one place to create student portfolios, projects and collaborative class creations. Discover how to create, organize and share dynamic notebooks rich with interactive content. Bring the classroom to life with enticing audio and video features. Stay organized and on-topic using tagging, tables, and tabs for new content. Then, easily personalize the learning experience with Class Notebook. Use the Content Library to digitize your existing lessons, and easily communicate with the entire group using the Collaboration Space.

10A Technology Joins Forces with Teaching Strategies

(Beginning/Intermediate)

Friday, March 30, 8:30 a.m. – 11:00 a.m.

Do you need ideas to keep your students engaged? Just think what your classroom could look like when technology is thoughtfully integrated into classes. From processing new content, chunking, reflective practices, and everything in between, embrace the possibilities and see how technology can

join forces with various teaching strategies. Throughout the session, multiple technology tools will be explored, demonstrated, and practiced to strengthen teacher goals and increase student engagement. Participants will leave this session with multiple resources to engage your students throughout the learning process.

10B QuickBooks: Tips and Tricks

(Beginning/Intermediate)

Friday, March 30, 8:30 a.m. – 11:00 a.m.

Discover what is new with QuickBooks Online and QuickBooks Desktop in accounting education. Participants will learn tricks and tips for successful course integration. Whether you currently use QuickBooks Online, QuickBooks Desktop, or are looking to add a new technology component to your accounting course, this session will give you an opportunity to learn, try, ask, and takeaway new ideas all in one session!

11A Upping Your XFactor—Engaging Gen Z with Technology

(Beginning/Intermediate)

Friday, March 30, 2:30 p.m. – 4:00 p.m.

Welcome to Generation Z also known as iGen. Join the discussion and discover how to deliver content and formative assessments through up-to-date technology and apps that students will appreciate. Technology techniques will be shared that include how to embed questions into your curriculum with NearPod, how your students can utilize Screencasts, and use Explain Everything. In addition, other virtual exit tickets (assessments) will be demonstrated.

11B The Battle of Free Video Software

(Beginning/Intermediate)

Friday, March 30, 2:30 p.m. – 4:00 p.m.

In this session, several popular free video applications will be demonstrated with explanations of why and how each can have a place in your creation of curriculum. Teaching in the electronic age can be a challenge unless you find the right tools. We can show you some of those tools. Come learn why you need Screencast-o-Matic, and recording in PowerPoint (or Office Mix).

2018 NATIONAL BUSINESS EDUCATION ASSOCIATION

CONVENTION HOTEL RESERVATION FORM

GENERAL INFORMATION

The Baltimore Marriott Waterfront is the headquarters hotel for the NBEA 2018 Annual Convention, March 27-31.

Hotel accommodations can be made by contacting Marriott Reservations at 877-212-5752. Please make sure to specify the NBEA room block. To make your reservations online, visit our web site at www.nbea.org.

Room rates at the Baltimore Marriott Waterfront are:

- \$175 Single
- \$175 Double
- Each additional person: \$20

The Baltimore Marriott Waterfront requires a credit card at the time of booking your reservation to hold your reservation. Reservations must be made by **March 5, 2018**.

Rates are subject to applicable state & local taxes (currently 15.5% per night) in effect at time of check in. Reservations are accepted on a first-come, first-served basis and subject to availability. Your credit card holds your room reservation until 6:00 p.m. the day of arrival. You must cancel your reservation 72 hours prior to your arrival date or you will be charged one nights room & tax for the arrival date and your reservation will be cancelled as a no show. Check-in time is 4:00 p.m.; check-out time is 12:00 noon.

Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors.

*Note — Credit card guarantees and deposits will be refunded only if cancellation notification is given within 72 hours prior to arrival.

The hotel does not mail confirmation slips. For your convenience, an e-mail confirmation may be sent if that information is provided (at right).

For more information about the NBEA 2018 Convention and the Baltimore Marriott Waterfront, visit our web site at www.nbea.org.

**This form must be received
at the Baltimore Marriott Waterfront
by March 5!**

Baltimore Marriott Waterfront

700 Aliceanna Street • Baltimore, Maryland 21202

Tel: 877-212-5752 • Fax: 410-895-1981

March 27-31, 2018

Guest Information

Last Name _____ First Name _____ Initial _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Marriott Rewards # _____

Please Reserve _____ Room(s) for _____ Person(s)

Name(s) of person(s) sharing accommodations

For Arrival on ____ / ____ / ____ Departure on ____ / ____ / ____

Please check your room preference

King Double/Double

Note: The Baltimore Marriott Waterfront is a smoke-free environment. This includes all guest rooms, restaurants, lounges, meeting rooms, and public space. Check-out time is 12:00 noon. Rooms may not be available for check-in until after 4:00 p.m. Reservations requested after the cut-off date and/or after the room block is filled are subject to availability and may not be available at the group rate.

Payment Information

Check or money order enclosed for \$ _____

Please charge my:

AMEX Carte Blanche Diners Club
 Discover MasterCard VISA/Bank-Americard

Credit Card Number _____ Expiration Date _____

Your credit card holds your room reservation until 6 pm day of arrival. You must cancel your reservation 72 hours prior to your arrival date or you will be charged one nights room & tax for the arrival date.

Signature _____

NBEA 2018 Annual Convention Registration Form

Baltimore, Maryland • March 27-31, 2018

GENERAL INFORMATION (PLEASE PRINT)

Name _____

Home Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Check here if this is a new home address new school address

School or Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Member Number _____

Is this your first NBEA convention? Yes No

MEMBERSHIP DUES & CONVENTION FEES

Check here if NBEA membership dues have been paid. If not, dues must be paid with convention registration or nonmember registration fee applies.

Membership Dues

Professional \$ 100

Professional/ARBE \$ 160

Professional/ISBE \$ 135

Professional/ISBE/ARBE \$ 195

Undergraduate Student \$ 50

Retired \$ 60

NBEA Convention Registration Fees	Before 3/7/18**	After 3/7/18	
<input type="checkbox"/> NBEA Member	\$ 285	\$ 360	\$ _____
<input type="checkbox"/> NBEA Student Member	\$ 170	\$ 245	\$ _____
<input type="checkbox"/> NBEA Retired Member	\$ 210	\$ 285	\$ _____
<input type="checkbox"/> Nonmember	\$ 475	\$ 550	\$ _____
<input type="checkbox"/> Spouse Registration (non-teaching; non-student only)	\$ 125	\$ 200	\$ _____

****Must be postmarked by March 7, 2018**

Nickname for Badge _____

Name for Spouse's Badge _____

MEAL FUNCTIONS (OPEN TO ALL)**

****All meal function tickets must be purchased by March 7, 2018. Tickets will not be sold onsite.**

	Quantity	Price	Total
<input type="checkbox"/> Business Education Research Conference Luncheon	_____	@ \$43	_____
Wednesday, March 28, 11:45 a.m.–1:15 p.m.			
<input type="checkbox"/> Networking Luncheon	_____	@ \$43	_____
Thursday, March 29, 12:15 p.m.–1:30 p.m.			
<input type="checkbox"/> NBEA Awards Luncheon	_____	@ \$43	_____
Check meal selection: <input type="checkbox"/> chicken, <input type="checkbox"/> fish, or <input type="checkbox"/> vegetarian			
Friday, March 30, 12:00 noon–1:45 p.m.			

SUBTOTAL \$ _____

PROFESSIONAL DEVELOPMENT SEMINARS

	Quantity	Price	Total
<input type="checkbox"/> The Federal Reserve Bank of Richmond, Baltimore Branch	_____	@ \$50	_____
Wednesday, March 28, 7:30 a.m.–11:30 a.m.			
<input type="checkbox"/> WISE Certification For Personal Finance	_____	@ \$50	_____
Thursday, March 29, 8:00 a.m.–12:00 p.m.			

SUBTOTAL \$ _____

PRE- AND POST-CONVENTION TOURS

	Quantity	Price	Total
<input type="checkbox"/> Tour to Washington, D.C.	_____	@ \$65	_____
Tuesday, March 27, 10:00 a.m. – 5:30 p.m.			
<input type="checkbox"/> Discover Annapolis	_____	@ \$77	_____
Saturday, March 31, 11:30 a.m. – 5:30 p.m.			
<input type="checkbox"/> Discover Baltimore	_____	@ \$77	_____
Saturday, March 31, 12:00 p.m. – 5:30 p.m.			

SUBTOTAL \$ _____

TECHNOLOGY WORKSHOPS*

Workshop	Number	Quantity	Price	Total
<input type="checkbox"/> Let's Get Social in the Business Education Classroom	1A	_____	@ \$55	_____
Tuesday, March 27, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> Coding for Teachers	1B	_____	@ \$55	_____
Tuesday, March 27, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> An Overview of Using and Teaching Microsoft Access 2016	2A	_____	@ \$55	_____
Tuesday, March 27, 12:00 p.m. – 2:30 p.m.				
<input type="checkbox"/> Insert Expert Infographics in Your Presentations	2B	_____	@ \$55	_____
Tuesday, March 27, 12:00 p.m. – 2:30 p.m.				
<input type="checkbox"/> Adobe Quick Tips (Photoshop, InDesign, DC)	3A	_____	@ \$55	_____
Tuesday, March 27, 5:30 p.m. – 8:00 p.m.				
<input type="checkbox"/> H.O.T. Topics	3B	_____	@ \$55	_____
Tuesday, March 27, 5:30 p.m. – 8:00 p.m.				
<input type="checkbox"/> Create an Escape Room Challenge in Your Classroom	4A	_____	@ \$55	_____
Wednesday, March 28, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> Recording, Editing, and Publishing Podcasts and Webcasts	4B	_____	@ \$55	_____
Wednesday, March 28, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> Microsoft Office Productivity Tips, Tricks, and Timesavers	5A	_____	@ \$55	_____
Wednesday, March 28, 12:00 p.m. – 2:30 p.m.				
<input type="checkbox"/> Using Technology to Engage Millennials	5B	_____	@ \$55	_____
Wednesday, March 28, 12:00 p.m. – 2:30 p.m.				
<input type="checkbox"/> Advanced Excel Tools for Decision Making	6A	_____	@ \$55	_____
Wednesday, March 28, 5:30 p.m. – 8:00 p.m.				
<input type="checkbox"/> Infographics: Marketing Tool Extraordinaire	6B	_____	@ \$55	_____
Wednesday, March 28, 5:30 p.m. – 8:00 p.m.				
<input type="checkbox"/> Desktop Publishing Using InDesign	7A	_____	@ \$55	_____
Thursday, March 29, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> Digital Literacy Resources, Apps, and More	7B	_____	@ \$55	_____
Thursday, March 29, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> Next Level Teaching Strategies with Technology	8A	_____	@ \$55	_____
Thursday, March 29, 12:00 p.m. – 2:30 p.m.				
<input type="checkbox"/> Marvelous Masks for Meaningful Photoshopping	8B	_____	@ \$55	_____
Thursday, March 29, 12:00 p.m. – 2:30 p.m.				
<input type="checkbox"/> Project Management for Everyone	9A	_____	@ \$55	_____
Thursday, March 29, 5:30 p.m. – 8:00 p.m.				
<input type="checkbox"/> A Teacher's Day Made Easier with OneNote	9B	_____	@ \$55	_____
Thursday, March 29, 5:30 p.m. – 8:00 p.m.				
<input type="checkbox"/> Technology Joins Forces with Teaching Strategies	10A	_____	@ \$55	_____
Friday, March 30, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> QuickBooks: Tips and Tricks	10B	_____	@ \$55	_____
Friday, March 30, 8:30 a.m. – 11:00 a.m.				
<input type="checkbox"/> Upping Your XFactor—Engaging Gen Z with Technology	11A	_____	@ \$35	_____
Friday, March 30, 2:30 p.m. – 4:00 p.m.				
<input type="checkbox"/> The Battle of Free Video Software	11B	_____	@ \$35	_____
Friday, March 30, 2:30 p.m. – 4:00 p.m.				

SUBTOTAL \$ _____

TOTAL FEES \$ _____

***NOTE: All technology workshops will have 1 person per computer.**

***Please list additional workshop choices by number in case the workshops you have selected are full when your registration is processed.**

PAYMENT INFORMATION

PAYMENT INFORMATION

Check enclosed and made payable to NBEA in the amount of \$ _____

P.O. (The deadline to submit a P.O. is February 15. A copy of the P.O. MUST be mailed or faxed) P.O. # _____ (Payment of P.O. must be received by March 1)

VISA MasterCard

Card Number _____

3-Digit Card Code _____ Expiration Date _____

Signature (required for all charges) _____

MAIL REGISTRATION FORM TO:

National Business Education Association
Convention Registration
1914 Association Drive
Reston, VA 20191-1596

FAX REGISTRATION FORM TO:

National Business Education Association at (703) 620-4483. (Credit card payment and purchase orders only!)
Federal ID # 52-0886073

SPECIAL NOTE

If you require special services, please attach a written description of your needs. Special housing requirements should be sent with the hotel reservation form.

ONLINE REGISTRATION

Convention registration is also available on NBEA's web site at www.nbea.org

Convention registration is required to attend any session, activity, or meal function. A \$50 processing fee will be charged for registrations cancelled by March 7. After that date, no refunds will be made—NO EXCEPTIONS. Cancellation requests must be submitted in writing to NBEA headquarters on or before March 7.



1914 Association Drive
Reston, VA 20191-1596

Phone: 703.860.8300
Fax: 703.620.4483
www.nbea.org

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2018 ANNUAL CONVENTION & TRADE SHOW

March 27-31, 2018

Baltimore Marriott Waterfront
Baltimore, Maryland

REGISTER ONLINE TODAY!
www.nbea.org

